



REACH FOUNDATION COMMUNITY INVESTMENT FRAMEWORK

Where We Direct Our Resources

The REACH Foundation focuses its community investments in three outcome areas that support the foundation’s aim of achieving equitable health outcomes by removing barriers to health coverage and care. These outcomes are defined through a set of strategies that drive our work, partnerships and where we invest.

The foundation places additional emphasis on the health access and care needs of populations that are consistently underserved: Immigrants, refugees, youth transitioning out of foster care, and homeless youth and adults. Together, the outcomes, strategies and priority populations frame the foundation’s strategic plan.

TARGET

Protect the gains made in lowering the uninsured rate by county and continue to decrease the uninsured rate.

- Track disparities in uninsured rates in certain racial and ethnic groups, documented vs. undocumented, children, counties and particular zip codes.



Enroll all eligible people in the health insurance marketplace and existing public benefit programs.

Strategy 1

Advocacy, outreach and media campaigns to increase enrollment in health insurance among targeted vulnerable populations, e.g. immigrants, refugees, youth transitioning out of foster care.

Strategy 2

Navigators and other assisters and community initiatives to help eligible consumers enroll in health insurance and public benefit programs.

Strategy 3

Analyze and scale the nonprofit broker model.



Close the coverage gap through expanded eligibility/availability of Medicaid and other publicly funded insurance options.

Strategy 1

Advocacy, lobbying and citizen and voter engagement to advance policy solutions that close the coverage gap.

Strategy 2

Research to inform policy and action to improve population health.

Strategy 3

Build leadership and partnership capacity to identify, test and create coverage and care opportunities for those historically and currently underserved.



Strengthen the capacity of the safety net and community to provide high quality, whole person care for consumers with no or inadequate health insurance.

Strategy 1

Core support for health and advocacy organizations to strengthen the region’s safety net.

Strategy 2

Invest in partnerships that promote system-level transformation including trauma-informed initiatives, best practice approaches, and whole person care which seek to address health inequities.

Strategy 3

Connect health care consumers, providers and services to reduce the gap between consumer need and health care.