

**MINUTES OF MEETING OF BOARD OF DIRECTORS  
OF THE REACH FOUNDATION  
January 17, 2019**

**Attendees:**

Arif Ahmed (by phone)  
Laura Bond  
Katie Ferro  
Tom Handley  
Angela Harse  
Vicki Hohenstein  
Danielle Jones  
Andy Klocke  
Jon Marshall

Jerrihlyn McGee (by phone)  
Wendy Neal  
Todd Pleimann  
Heather Samuel (by phone)  
Jim Sanders  
Lynette Sparkman-Barnes  
Brenda Sharpe, ex-officio  
Lisa Thurlow (by phone)

**Not in Attendance:**

Joe Reuben

**Guests:**

Lindsay Behgam, Mainstream Coalition  
Brandi Fisher, Mainstream Coalition  
Glory Olson  
Becky Benak, REACH Staff  
Mathew Davis, REACH Staff

Dawn Downes, REACH Staff  
Carla Gibson, REACH Staff  
Pattie Mansur, REACH Staff  
Jo Yun, REACH Staff

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**Welcome**

The meeting was called to order by Chair Vicki Hohenstein at 4:01 p.m.

**Foundation Strategy**

Carla Gibson provided an overview of the Integrated Voter Engagement Initiative. The Kansas Health Foundation is the lead funder on the initiative, now in its second year of a three-year investment. Ten organizations were funded for this work, nine in Kansas and one in Missouri. REACH is supporting the Mainstream Education Foundation, a Kansas-based organization, with a three-year grant totaling \$225,000 plus technical assistance costs, and the Health Forward Foundation (formerly the Health Care Foundation of Greater Kansas City) is providing the same level of funding for the Missouri organization. Dawn Downes mentioned that one additional organization, ACLU, joined the initiative half-way through the first year, and is jointly funded by the three foundations. Dawn also highlighted the cohort of organizations participating in the initiative, the main objectives of the project, and possible components of their work. Carla then introduced Brandi Fisher and Lindsay Behgam of the Mainstream Education Foundation who presented their “Voter to Voter Project.” A brief question and answer session followed.

**President’s Report**

Brenda Sharpe introduced Glory Olson, a previous colleague of Pattie Mansur, who has an interest in health philanthropy and was observing the board meeting.

Brenda’s “Staff Spotlight” segment featured Dawn Downes.

Brenda provided an update on Avenue 82. Brenda thanked the board members who attended the ground breaking on January 9<sup>th</sup>. The construction permit is ready as soon as the Water Board signs off. Brenda and Jo are working to finalize the design and tenant finish with BRR, meeting with furniture vendors, and researching A/V equipment for the space.

Brenda presented the ForwardOP community vision and strategic plan that outlines a path of continued success in Overland Park, future headquarters of the REACH Foundation, for the next 20-25 years. The plan takes into consideration all aspects of community life, and was driven by community engagement and input with a goal of attracting families and businesses to Overland Park. Organizations like REACH, are being asked to endorse the plan to show their support. Brenda emphasized that an endorsement of the plan would not constitute any type of investment or commitment of financial resources. Discussion ensued. Following discussion, Tom Handley moved to endorse the ForwardOP Plan. Todd Pleimann seconded the motion. The motion passed unanimously.

Brenda provided “A Look Ahead” for 2019. Brenda discussed the Outcome Investment areas and provided brief updates on investments within each area where there has been recent activity. Brenda mentioned several other large projects that will require significant investment and time on behalf of staff, including the move to Avenue 82 in early 2020, identification and implementation of a new Grants Management System to replace the current system, and a concerted effort to gear up the Foundation for its next strategic planning process.

Brenda noted that the list of upcoming Board and CAC development opportunities was included in the meeting materials for review. Brenda highlighted the Greater Kansas City Workplace Wellness breakfast and mentioned that REACH purchased a table for ten with eight spots left to be filled. Members are to contact Mathew Davis for more information or to indicate their interest in attending any of the events.

#### Foundation Business Consent Items

Vicki Hohenstein noted the items on the Consent Agenda including Board meeting minutes for November 15, 2018; October and November Financials; and the D&O Insurance Policy Renewal for 2019. All items other than Board meeting minutes have been reviewed by their respective committees and are recommended for approval. Tom Handley moved to approve all items on the Consent Agenda as presented. Laura Bond seconded the motion. Motion carried.

#### Executive Committee Report

Vicki Hohenstein provided an update on the Board Nominations process. The four incumbents will be interviewed by the CAC the first week in February. Following the interviews, a vote will be taken to add them to the slate. Likely the meet and greet currently scheduled for February 26 will be cancelled since there will be no additional nominees. The Board will vote on the slate March 26, and the new board terms will begin June 1, 2019.

Vicki stated that the Grantmakers In Health (GIH) Annual Meeting will be held in Seattle, WA Wednesday, June 12 through Friday, June 14, 2019. Priority will be given to new board members and those who have not yet attended. Those interested are to let Brenda know as soon as possible. The deadline for registration is mid-February.

Vicki gave an update on strategic planning. The Foundation’s current Strategic Plan runs through 2020. The Executive Committee will be talking about how to approach the next strategic planning process over the next

several months. Vicki asked that any preliminary thoughts or ideas be forwarded to Brenda. More information is to come.

#### Finance Committee Report

Andy Klocke reviewed the November 2018 Financial Dashboard. Andy mentioned that he attempted to manage expectations regarding the robust investment year of 2017 versus the challenging environment of 2018, especially the last few months of the year. Andy acknowledged, again, that REACH's diversified, long-term portfolio positions the foundation to prepare for these volatile market conditions, which will help the foundation last into perpetuity.

Andy reported that the Finance Committee voted to reengage Cambridge as the Foundation's investment consultant for another term. REACH's long-time consultant, Bill Thompson, is leaving the company on amicable terms, and will stay on to ensure a seamless transition to another consultant. Andy noted that the second consultant on the account has been with REACH for the past three years and will provide continuity.

The next Finance Committee meeting will be held Tuesday, February 12, 2019 at 7:30 a.m.

#### Program and Policy Committee Report

Danielle Jones gave the Program & Policy Committee report. Danielle reminded that Board that a Care Connections RFP was issued under the Strong Safety Net Outcome area last February. Nine organizations received grants and have been working with an evaluation consultant, Tanya Beer, to pilot a learning framework. Staff will continue to work with these nine organization in 2019 through continued funding and technical assistance. Tanya Beer will present the Care Connections work to date at the Program and Policy Committee meeting on February 5, 2019. All board members are invited to attend.

Pattie Mansur presented the Public Policy Agenda noting no significant changes from the previous year. The Foundation will continue to support Medicaid Expansion and smart fiscal policy in both Kansas and Missouri, as well as support a complete count for the 2020 Census. Lynette Sparkman-Barnes moved to approve the 2019 Public Policy Agenda as presented. Katie Ferro seconded the motion. The motion passed unanimously.

Danielle announced that the final Discretionary Grants summary for 2018 was included in the packet for review.

The next P&P meeting will be held Tuesday, February 5, 2019 at 5:00 p.m.

The next Board of Directors meeting will be held March 21, 2019 at 4:00 p.m.

There being no further business, the meeting adjourned at 5:30 p.m.

Respectfully submitted,

Becky Benak  
Director of Grants & Operations