Artist Request for Qualifications (RFQ)

Release Date

April 19, 2019

Initial Deadline for Letter of Intent Submissions

May 15, 2019

Anticipated Date of Art Installation

December 2019

Project Details

The <u>REACH Healthcare Foundation</u> (REACH) is releasing an Artist Request for Qualifications from local, Kansas City-area resident artists or artist teams interested in developing two pieces of commissioned art to be installed in our new <u>Avenue 82</u> office space currently under construction in the area under redevelopment at 82nd and Metcalf Avenue in Overland Park, KS.

These offices are part of the revitalization of downtown Overland Park. <u>Downtown Overland Park</u> is an up-and-coming area in the heart of Johnson County, KS with many adjacent restaurants, shops, and small businesses. Consistent with the goals of the city's recent 20-year visioning process, <u>ForwardOP</u>, REACH desires to be part of this emerging cultural district and become a contributing non-profit business member of a healthy, walkable community.

The REACH Healthcare Foundation was established in 2003 with proceeds from the sale of Health Midwest, a regional nonprofit healthcare organization purchased by Hospital Corporation of America. Our vision is that all poor and underserved people in our service area will have quality health care. Our mission is to advance equity in health care coverage, access, and quality for poor and underserved people.

REACH has approximately \$130 million in endowed assets and is currently located in Merriam, KS. The Foundation uses the earnings on these assets to grant approximately \$5 million annually to nonprofit health and human service organizations aligned with our three outcome investment priorities—Enroll All Eligible, Close the Coverage Gap and Strong Safety Net. The foundation also invests in public policy and advocacy, rural health and more. We have a six county service area that includes Johnson, Wyandotte and Allen Counties in Kansas, and Jackson, Lafayette and Cass Counties in Missouri. We are outspoken advocates for affordable health coverage for all in our services area and home states.

In conceptualizing our new space, REACH is striving to create a work environment and public spaces that are welcoming, modern, inclusive and collaborative. To that end, REACH is

commissioning two separate, but complementary installations. One commission is for a large mobile (see attached sample architectural rendering) in the main lobby of the REACH business offices over an open stairwell that connects the offices with a large community room on the lower level. This installation should serve as a warm, welcoming and interesting focal point to be enjoyed by our many public guests, which include a diverse compilation of nonprofit staff of our grantee organizations, members of our Staff, Board of Trustees and Community Advisory Committee, state and local policymakers and legislators, business partners and other REACH guests. Incorporation of health and wellness themes, imagery or icons is strongly desired but not absolutely required. Volume dimensions are flexible, but estimated at 4'-0"W x 5'-4"L x 9'-6"H.

The second commission is a focal art installation that serves as a functional backsplash to be located in the employee and guest lounge, and which will be visible from the main entrance as well. This installation should be durable, water resistant, easy to maintain, visually appealing, inviting of a closer look, and reflective of the diversity of our community and organization. Installed dimensions are 3'-10"H x 14'-0"W.

Selected artist(s) will need to work closely with McCown Gordon Construction and BRR Architects to ensure a safe and appropriate installation.

From this RFQ, up to four finalists will be selected by the REACH Healthcare Foundation. Finalists will be invited to meet with REACH Healthcare Foundation leadership and to submit concept proposals. Final selections of one or two artists or a team of artists will be made by the REACH Healthcare Foundation leadership based on proposal presentations and interviews.

Total Project Budget

Up to \$3,000 per installation

Budget Description

The total commission of up to \$3,000 per installation will cover all services from design through final installation/implementation, including the artist fees, fabrication, insurance, transportation, travel fees, and installation.

Artist Selection Process

- Artists/teams submit qualifications in the form of images of previous work and biographical information
- REACH leadership selects up to four finalists
- Selected finalists attend a meeting with REACH leadership and selected representatives
 of the Foundation's general contractor, tenant improvement contractor, architectural
 design firm and office furniture vendor to discuss and answer questions about design
 specifications, materials, installation supports, etc.

- Finalists develop and submit full proposals (each finalist will be paid a \$500 stipend for their proposal)
- Finalists present proposals to REACH leadership. Leadership will select one or more artist(s) or team of artists to be awarded an amount not to exceed \$3,000 per installation.

Application Requirements

Applications should be submitted electronically to brenda@reachhealth.org

- Full contact information including website if applicable
- Artist resume(s) and bio(s)
- List of previous commissions including installation location
- Letter of Interest not to exceed three pages
- Up to 5 images of your work

Supplemental Document

See attached Design Development Package which includes architectural renderings and selected tenant finish materials.

Questions

For questions please contact Brenda Sharpe, President and CEO of the REACH Healthcare Foundation at brenda@reachhealth.org. No phone calls or drop-ins please.



ENTRY



01



ENTRY & LOUNGE



02

REACH Healthcare Foundation Artwork Coordination



EMPLOYEE LOUNGE



03

REACH Healthcare Foundation Artwork Coordination