

**MINUTES OF MEETING OF BOARD OF DIRECTORS  
OF THE REACH FOUNDATION  
November 15, 2018**

Attendees:

Arif Ahmed

Laura Bond

Katie Ferro

Tom Handley

Angela Harse

Vicki Hohenstein

Danielle Jones

Andy Klocke

Jon Marshall

Jerrihlyn McGee

Joe Reuben

Heather Samuel

Jim Sanders

Brenda Sharpe, ex-officio

Lisa Thurlow

Not in Attendance:

Wendy Neal

Todd Pleimann

Lynette Sparkman-Barnes

Guests:

Becky Benak, REACH Staff

Mathew Davis, REACH Staff

Dawn Downes, REACH Staff

Carla Gibson, REACH Staff

Pattie Mansur, REACH Staff

Jo Yun, REACH Staff

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Welcome

The meeting was called to order by Chair Vicki Hohenstein at 4:04 p.m.

President's Report

Brenda Sharpe stated several Board members indicated their interest in learning more about the REACH staff members, therefore, she introduced a new segment to her President's Report, "Staff Spotlight." Brenda plans to choose one staff member at each board meeting and share a few details about their professional backgrounds and personal lives. By tenure, Carla Gibson was the second staff to be highlighted.

Brenda provided an update on the 2020 Census Event. Brenda noted the event's success, with an attendance of over 100 people. The KC Census Funders Partnership, the funders group of over 10 nonprofits which sponsored the event, are currently discussing barriers and strategies discovered and plan to pool funds to support those identified strategies and that best ensure a complete and accurate census count.

Brenda provided an update on Avenue 82, REACH's new office location. Brenda and Jo are working with BRR to finalize the footprint of the space and will keep the Finance Committee apprised of the resulting numbers. Brenda invited the Board to the Avenue 82 groundbreaking, tentatively scheduled for December 12, 2018.

Brenda reminded the Board of the post-election event occurring at the foundation on December 7, 2018. REACH Board and CAC members are invited to join REACH grantee partners for the conversational event, which will feature both of the foundation's lobbyists, Troy Findley of Summit Strategies and Matt Roney of Kit Bond Strategies, as well as Annie McKay, Kansas Action for Children, and Traci Gleason, Missouri Budget Project, as conversation leaders.

Brenda gave an update on CAC appointments. The Johnson County Commission appointed Afam Akamelu to a 3-year CAC term to replace Todd Pleimann following his nomination to the Board of Directors.

Brenda mentioned the REACH's United Way Campaign and Day of Service. Brenda noted that REACH's internal 2019 United Way campaign raised \$12,876 and resulted in a total donation of \$25,752, after the foundation's match. This represented an increase of almost \$1,000 from last year's campaign.

Brenda also noted REACH's United Way Day of Service. Foundation staff volunteered at Thelma's Kitchen as part of its #LunchOnMeKC program, through which organizations sponsor lunch for the restaurant's guests. Thelma's Kitchen is a Healthy Communities Initiative of Reconciliation Services, featuring healthy, locally sourced food options and "donate-what-you-can" pricing in an effort to transform Troost from a Kansas City dividing line to a community gathering space.

Brenda highlighted the rebranding of the Health Care Foundation of Greater Kansas City as Health Forward Foundation, as well as REACH winning silver in the website category at Nonprofit Connect's annual Philly Awards, which recognizes outstanding achievements in nonprofit marketing and communications.

Brenda noted that the list of upcoming Board and CAC development opportunities was included in the meeting materials for review. Members are to contact Mathew Davis for more information or to indicate their interest in attending.

#### Foundation Business

Vicki Hohenstein directed attention to the two items requiring Board action: 2019 Outcome Investments and the 2019 Budget. Danielle Jones noted that the proposed 2019 Outcome Investments were reviewed and approved by the Program & Policy Committee at the November 13, 2018 meeting, and are recommended for full Board approval. The proposed 2019 Budget was thoroughly reviewed and approved by both the Finance Committee and Program & Policy Committee at their respective meetings on November 6, 2018 and November 13, 2018, and are recommended for full Board approval.

Heather Samuels made a motion to approve the Outcome Investments for 2019. Tom Handley seconded the motion. Motion carried.

Danielle Jones made a motion to approve the 2019 Budget, and Jerrihlyn McGee seconded the motion. Motion carried.

#### Foundation Business Consent Items

Vicki Hohenstein noted the items on the Consent Agenda including Board meeting minutes for September 20, 2018; August and September Financials; and the 2019 REACH calendar. All items other than Board meeting minutes have been reviewed by their respective committees and are recommended for approval. Lisa Thurlow moved to approve all items on the Consent Agenda as presented. Jim Sanders seconded the motion. Motion carried.

#### Finance Committee Report

Andy Klocke reviewed the September 2018 Financial Dashboard and provided the 3<sup>rd</sup> Quarter 2018 Investment update. Andy noted that the challenging nature of the 2018 year was quite different from the robust 2017 year.

However, REACH's diversified portfolio allows the organization to prepare for the volatile market conditions, which will help the foundation last into perpetuity.

The next Finance Committee meeting will be held Tuesday, February 12, 2018 at 7:30 a.m.

Program and Policy Committee Report

Danielle Jones provided the Program & Policy Committee update. Danielle referred to the list of 2019 Core Operating Partners, including 28 grantees for a total of \$1.4 million.

The Discretionary Grants were included in the packet for review.

Danielle announced the next P&P meeting will be held Tuesday, February 5, 2019 at 5:00 p.m.

Executive Committee Report

Vicki Hohenstein provided the Executive Committee report. At 4:30 p.m., Tom Handley moved to adjourn to closed session for 10 minutes to discuss personnel matters. Andy Klocke seconded, and the motion carried.

At 4:36 p.m., the meeting returned to open session.

The next Board of Directors meeting will be held January 18, 2019 at 4:00 p.m.

There being no further business, the meeting adjourned at 4:37 p.m.

Respectfully submitted,

Mathew Davis  
Office & Communications Assistant