

**MINUTES OF MEETING OF BOARD OF DIRECTORS  
OF THE REACH FOUNDATION  
January 21, 2016**

Attendees:

|                             |                           |
|-----------------------------|---------------------------|
| Dana Abraham                | Jon Marshall              |
| Tom Carrico                 | Chad Moore                |
| Heather Flick (by phone)    | Stuart Munro              |
| Linda Hall                  | Raymond Rico              |
| Vicki Hohenstein (by phone) | Brenda Sharpe, ex-officio |
| Syrtiller Kabat (by phone)  | Brad Stratton             |
| Andy Klocke                 | Judy Works                |

Not in Attendance:

|           |                 |
|-----------|-----------------|
| JC Cowden | Tim Spilker     |
|           | Rachelle Styles |

Guests:

|                                 |                                 |
|---------------------------------|---------------------------------|
| Becky Benak, REACH Staff        | Georgeann Hemry, REACH Staff    |
| Mathew Davis, REACH Staff       | Pattie Mansur, REACH Staff      |
| Dawn Downes, REACH Staff        | Bill Moore, REACH Staff         |
| Troy Findley, Summit Strategies | Lyle Pishny, Legal Counsel      |
| Carla Gibson, REACH Staff       | Matt Roney, Kit Bond Strategies |
|                                 | Jo Yun, REACH Staff             |

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Welcome and Introduction / Foundation Strategy

Brad Stratton called the meeting to order at 4:05 p.m. and welcomed everyone. He noted that three members were participating in the meeting by phone and that Rachelle Styles indicated she was unable to attend but had designated Raymond Rico as her proxy on voting matters.

Brad then turned the meeting over to Bill Moore, who introduced Carlie Houchen, the Foundation's newest Intern. Carlie is a graduate of Kansas State University and is currently a Master's in Public Health candidate at The University North Carolina at Greensboro. She will be working with and assisting the Program and Policy staff on a variety of projects.

Brad Stratton stated that both the Kansas and Missouri Legislative sessions are in full swing, and that the Foundation's engaged policy consultants were joining us to share their thoughts and perspectives on legislation relevant to the REACH's adopted policy agenda. He then introduced Matt Rooney of Kit Bond Strategies to provide an update on the Missouri Legislature, followed by Troy Findley of Summit Strategies to report on the Kansas Legislature. A question and answer session followed each presentation.

President's Report

Brenda Sharpe said that the Foundation's investment in our lobbyists is one of the best investments we have likely made because they keep us apprised of emerging topics and issues in Kansas and Missouri government, some of which occur with very little advance notice. She noted that Medicaid expansion discussions are again ramping up in both States and will likely take many turns over the course of the legislative sessions. The Foundation is collaborating with a broad group of partners in coalition-based models to identify solutions to close the coverage gap in both states. REACH recently hosted a KanCare Forum at Johnson County Community

College attended by more than 300 people including 35 legislators, in partnership with the Kansas Hospital Association, area hospitals, chambers of commerce, funder colleagues and professional associations. Board members Dana Abraham and Brad Stratton represented both the business community and REACH by providing the welcoming remarks and serving as a panelist, respectively.

The Kansas Dental Project has regrouped and has introduced newly drafted legislation that addresses many of the concerns previously raised by organized dentistry, most notably through the incorporation of education, training and supervision requirements supported by the Commission on Dental Accreditation (CODA), the same body that accredits dental education programs across the country. The terms dental therapist and dental therapy will be used in Kansas to reflect those new national standards and to be consistent across other states. Brenda noted there is growing support from conservative legislators who support a free market approach which would allow those dentists who wish to hire a dental therapist in order to expand community access and expand their practice to do so.

The Kansas Dental Project will host its annual Advocacy Day under the dome in Topeka on Wednesday, February 10, 2016. REACH Staff and coalition members will visit members of the legislature to explain more about the benefits of adding a dental therapist to the dental team in order to create access for underserved populations and geographies in our state. REACH Board members Heather Flick and Jon Marshall are working with the Kansas Dental Project team on the role of the higher education system in advancing dental therapy legislation.

Brenda Sharpe continued with a brief update on the Wyandotte County's Healthy Campus. She and Mayor Mark Holland spoke recently about how the County is exploring a wide range of partnerships that leverage one another in terms of funding and other resources. REACH will entertain a proposal which will provide funding for a variety of activities that will enable the county to leverage other more significant sources of support, including grants and a loan program that may ultimately be forgivable. Bill Moore is working with the Mayor's office on proposal specifics.

Brenda stated that the 2016 Project Equality Diversity and Inclusion Summit will be held on Friday, February 19, 2016 at UMKC's Pierson Auditorium. Since the Foundation is an underwriter for the conference, REACH will have a large contingency of staff and Board members present. Please see Georgeann Hemry for more information on registration if you would like to attend.

Dawn Downes announced another Development Opportunity available to Board members is the Missouri Coalition for Oral Health Policy Conference to be held in Jefferson City, MO on March 10-11, 2016.

#### Foundation Business Consent Items

Brad Stratton noted there were three items on the Consent Agenda, consisting of the November 19, 2015 Board meeting minutes, October and November 2015 financials, and the D&O Insurance Policy Renewal for 2016. Tom Carrico made a motion to accept the consent agenda as presented. Raymond Rico seconded the motion. Motion carried.

#### Executive Committee Report

Brad Stratton announced that 11 candidates applied for the upcoming Board's vacancies and all 11 will be interviewed by CAC members. This number will most likely be pared down to a final 8 or 9 who will be brought

forward to be voted on by Board members. Incumbents Vicki Hohenstein and Syrtiller Kabat are both eligible for a second, three-year term. The recently vacated position held by David Thomas will also be included in this cycle's vacancies. Chad Moore, Brad Stratton, and Judy Works will each conclude two full terms on the Board and are thus ineligible for re-election, creating a total of six vacancies to be filled by the Board at the March meeting.

Brad said that the annual 2016 Grantmakers in Health Conference is March 9-11, 2016 in San Diego, CA. The conference hotel has completely sold out so lodging has been reserved at a nearby venue for REACH attendees.

#### Finance Committee Report

Tom Carrico reviewed the November 2015 Financial Dashboard, and stated that 2015 had been a challenging year from an investment performance perspective. Year-to-date, investment return is down 2.7%. The negative gap between current asset value and the inflation adjusted historic dollar value of the Foundation's endowment is also growing as a result of the challenging market environment experienced this year. No one particular area of the portfolio is to blame, as nearly all asset sectors in the Foundation's investment pool have experienced a disappointing year relative to return targets. Further compounding investment losses, the Foundation has made normal transfers from investments over the course of the year to the Foundation's operating account to cover organizational operating costs.

The Finance Committee will meet with Cambridge Associates at the February 16, 2016 meeting and they may be invited to present to the entire Board. This decision and a date are yet to be determined.

#### Program and Policy Committee Report

Bill Moore provided the Program and Policy Committee Report in JC Cowden's absence. Bill said that marketplace enrollments in Missouri and Kansas are exceeding target projections. As of December 26, 2015, Kansas stands at 92,380 enrollees and Missouri at 266,036. It is expected that once word-of-mouth gets out that the deadline is looming, enrollment will continue to build momentum. Discussion ensued. Bill clarified by saying these numbers are reflective of the federal health insurance marketplace only. Enrollment numbers from private insurers are not available and there isn't a way to capture that data at the present time.

The 2015 Final Discretionary Grants Report was included in the meeting materials for review.

#### Other Foundation Business

Brad Stratton asked for a motion to ratify his recent appointments of CAC members to Board Committees. Shelly Phalen and Todd Pleimann were appointed as CAC Liaisons to the Finance Committee, and Addie Hawkins was appointed as CAC Liaison to the Program and Policy Committee. Dana Abraham made the motion to ratify the appointments as presented. Syrtiller Kabat seconded the motion. Motion passed.

There being no further business, the meeting adjourned at 6:00 p.m.

Respectfully submitted,

Georgeann Henry  
Executive Assistant