**Organization Name:**

**Project Title:**

**PROPOSED SCOPE OF WORK**

**OUTCOME INVESTMENTS**

1. **Overview of the Proposed Project**

Describe briefly in the space provided the purpose of the proposed project.

1. **Project Outcome**

Select the outcome from the REACH Theory of Change that the project proposes to work toward. *(Check one box)*

|  |  |
| --- | --- |
| **Select** | **Outcome** |
|  | Enroll All Eligible – Enroll all eligible people in the health insurance marketplace or existing public health insurance programs. |
|  | Close the Coverage Gap – Close the coverage gap through expanded eligibility/availability of Medicaid and other publicly funded insurance options. |
|  | Strong Safety Net – Strengthen the capacity of the safety net and community to provide high quality, integrated care for consumers with no or inadequate health insurance coverage. |

1. **Project Strategy**

Which one of the REACH strategies will you implement with the proposed project?

*(Check one box)*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Enroll All Eligible** | **Close the Coverage Gap** | | **Strong Safety Net** | |
| 1. Navigators and Other Assisters and community initiatives to help eligible consumers enroll in health insurance. | | 1. Advocacy and lobbying and other forms of citizen and voter engagement to advance policies that close the coverage gap | | 1. Advocacy and policy strategies and training programs to expand the oral health care workforce |
| 2. Advocacy, outreach and media campaigns to increase the number and types of consumers enrolled in health insurance. | | 2. Research and analysis to inform policy, and engage voters and policymakers regarding health coverage and population health. | | 2. Implementation of strategies to transform care such as trauma-informed care, patient-centered medical home, and care integration. |
|  | | 3. Partnerships to identify, research, test and create new coverage and care opportunities for those who remain uninsured or under-insured. | | 3. Connect health care consumers, providers and services to reduce the gap between consumer need and healthcare. |

1. **Outcome Data Reporting**

For the REACH Strategy you selected in Question 4, locate the required outcome metric in the table below that is associated with that strategy and describe the method you will use to collect and report the data to the foundation:

|  |  |  |
| --- | --- | --- |
| **Enroll All Eligible** | **Close the Coverage Gap** | **Strong Safety Net** |
| 1. Number of eligible consumers the project enrolled in health insurance. | 1. Number of citizens and/or voters newly engaged to advance policies to close the coverage gap. | 1. Describe how the project influenced the policy or training effort to expand the oral health workforce. |
| 1. Number and type of consumers reached through advocacy, outreach and media campaigns with your project. | 1. Describe the research and analysis products that were completed to inform and educate voters and policymakers. | 1. Describe how the project advanced your organization’s transformation toward trauma-informed care, patient-centered medical home and/or care integration. |
|  | 1. Describe the project’s accomplishments in creating new coverage and/or care opportunities for the uninsured. | 1. Describe the ways the project created stronger connections between consumers, providers and/or healthcare services to meet consumer need. |

1. **Projected Impact on REACH Target(s)**

Choose one of the targets below and indicate how many consumers in the Foundation’s service area will benefit from the project. Provide a brief overview of how the proposed project will reach the selected target(s).

|  |  |  |
| --- | --- | --- |
| **Select** | **Target** | **How many** |
|  | The proposed project will reduce the number of uninsured in the Foundation’s service area. |  |
|  | The proposed project will increase the number of consumers served by the health care safety net in the Foundation’s service area. |  |

**Overview:**

1. **Other Anticipated Outcomes and Impact**

If there are additional anticipated outcomes or impact on consumers, describe below and provide an estimate of the number of individuals that will benefit.

|  |  |
| --- | --- |
| **Other Anticipated Outcomes** | **How many** |
|  |  |
|  |  |
| **Other Anticipated Impact** | **How many** |
|  |  |
|  |  |

1. **Project Plan**

In the table below include a brief description of the proposed major activities, the timeline of implementation for each major activity, and the outputs of the activity.

|  |  |  |
| --- | --- | --- |
| **Proposed Major Activities** | **Timeline** | **Outputs** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

1. **Project Personnel**

Identify the key person(s) and their role(s) on the project in the space below.

1. **Sustainability** *(if applicable – contact your Program Officer with questions)*

Describe the sustainability plan for this project. Address the following key elements of how you will: diversify funding, engage in participatory planning, retain key leadership and staff related to this project, engage in program planning extending at least 2-3 years, develop new public-private partnerships, and use evaluation as an on-going effort to be a learning organization.