REACH HEALTHCARE FOUNDATION THEORY OF CHANGE
2016-2020

VISION
All poor and underserved people in our community will have quality health care.

MISSION
To advance equity in health care coverage, access and quality for poor and underserved people.

LONG-TERM IMPACT
Achieve Health Equity by Reducing Barriers to Coverage and Care

TARGET
Reduce the percentage of uninsured in the foundation’s service area from 11% in 2014 to less than 5% by 2020.

TARGET
Increase the number of consumers served by the health care safety net in the foundation’s service area from 185,000 in 2014 to 220,000 by 2020.

OUTCOME
Enroll All Eligible
Enroll all eligible people in the health insurance marketplace or existing public health insurance programs.

OUTCOME
Close the Coverage Gap
Close the coverage gap through expanded eligibility/availability of Medicaid and other publicly funded insurance options.

OUTCOME
Strong Safety Net
Strengthen the capacity of the safety net and community to provide high quality, integrated care for consumers with no or inadequate health insurance coverage.

STRATEGIES
1. Navigators and other assisters and community initiatives to help eligible consumers enroll in health insurance.
2. Advocacy, outreach and media campaigns to increase the number and types of consumers enrolled in health insurance.

STRATEGIES
1. Advocacy and lobbying and other forms of citizen and voter engagement to advance policies that close the coverage gap.
2. Research and analysis to inform policy, and engage voters and policymakers regarding health coverage and population health.
3. Partnerships to identify, research, test and create new coverage and care opportunities for those who remain uninsured or under-insured.

STRATEGIES
1. Advocacy and policy strategies and training programs to expand the oral health care workforce.
2. Implementation of strategies to transform care such as trauma-informed care, patient-centered medical home and care integration.
3. Connect health care consumers, providers and services to reduce the gap between consumer need and healthcare.

Note: REACH has identified four priority vulnerable populations: 1) undocumented immigrants; 2) refugees; 3) youth transitioning out of foster care; and 4) homeless youth and adults. Proposed strategies should prioritize one or more of these populations.
The 2016-2020 Strategic Plan and Theory of Change continues to emphasize access to health coverage and care, but with greater attention to the health needs of those who are vulnerable due to geography, poverty, race, ethnicity, culture and other conditions.

**LONG-TERM IMPACT:**
Achieve health equity by reducing barriers to coverage and care

### OUTCOME 1: ENROLL ALL ELIGIBLE
Enroll all eligible people in the health insurance marketplace or existing public health insurance programs.

| STRATEGY 1 | Navigators and other assisters and community initiatives to help eligible consumers enroll in health insurance. |
| STRATEGY 2 | Advocacy, outreach and media campaigns to increase the number and types of consumers enrolled in health insurance. |

### OUTCOME 2: CLOSE THE COVERAGE GAP
Close the coverage gap through expanded eligibility/availability of Medicaid and other publicly funded insurance options.

| STRATEGY 1 | Advocacy and lobbying and other forms of citizen and voter engagement to advance policies that close the coverage gap. |
| STRATEGY 2 | Research and analysis to inform policy, and engage voters and policymakers regarding health coverage and population health. |
| STRATEGY 3 | Partnerships to identify, research, test and create new coverage and care opportunities for those who remain uninsured or under-insured. |

### OUTCOME 3: STRONG SAFETY NET
Strengthen the capacity of the safety net and community to provide high quality, integrated care for consumers with no or inadequate health insurance coverage.

| STRATEGY 1 | Advocacy and policy strategies and training programs to expand the oral health care workforce. |
| STRATEGY 2 | Implementation of strategies to transform care such as trauma-informed care, patient-centered medical home, and care integration. |
| STRATEGY 3 | Connect health care consumers, providers and services to reduce the gap between consumer need and healthcare. |