

**MINUTES OF MEETING OF BOARD OF DIRECTORS  
OF THE REACH FOUNDATION**  
**March 24, 2016**

Attendees:

Dana Abraham	Jon Marshall
Tom Carrico	Chad Moore
JC Cowden	Stuart Munro
Heather Flick (by phone)	Raymond Rico
Linda Hall	Brenda Sharpe, ex-officio
Vicki Hohenstein	Tim Spilker
Syrtiller Kabat	Brad Stratton
Andy Klocke	Judy Works

Not in Attendance:

Rachelle Styles

Guests:

Becky Benak, REACH Staff	Carlie Houchen, REACH Intern
Mathew Davis, REACH Staff	Pattie Mansur, REACH Staff
Dawn Downes, REACH Staff	Bill Moore, REACH Staff
Carla Gibson, REACH Staff	Bill Thompson, Cambridge Associates
Georgann Hemry, REACH Staff	Jo Yun, REACH Staff

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Welcome and Introduction / Foundation Strategy

Brad Stratton called the meeting to order at 4:05 p.m. and welcomed everyone. He noted one member was participating in the meeting by phone and that Rachelle Styles indicated she was unable to attend but had designated Raymond Rico as her proxy on voting matters.

Brad then introduced Bill Thompson; Managing Director of Cambridge Associates based in Menlo Park, CA. Bill directed everyone's attention to the discussion materials contained in the meeting packet. He provided Cambridge Associates' in-depth investment philosophy as well as the Foundation's investment performance review. Bill stated that the past several months have been quite volatile from an investment prospective. As a general rule, and especially in a volatile economic environment similar to what has been experienced in the past 12 to 18 months, he advised "stay the course and do not panic." Bill was very complimentary of the Foundation's Finance Committee; the Committee structure follows best practices, and members are quite knowledgeable and high-functioning, an advantage which serves the Foundation well at all times. A question and answer session ensued.

Brad Stratton thanked Bill for his comments and invited Bill to stay for the remainder of the meeting.

President's Report

Brenda Sharpe said that the Kansas Grantmakers in Health CEOs and key staff have been meeting almost weekly for the past two months to coordinate efforts to close the coverage gap in Kansas. Five foundations including REACH have agreed to support the launch of The Alliance for a Healthy Kansas by co-funding a position to lead the Alliance. David Jordan, formerly with the consumer advocacy group Community Catalyst and someone with whom we have worked closely to advance dental therapy, will begin employment at the end of March. The

Kansas Association for the Medically Underserved (KAMU) will serve as the fiscal agent to manage the contract to hire David.

At least 200 people attended a recent gathering in Topeka and at least 70 organizations have signed on. The initial goal is to have 100 organizational partners sign on to the Alliance. Key messaging will include the estimated billion dollars that Kansas has forgone by not expanding the state's Medicaid program. The Alliance will continue to work closely with the Kansas Hospital Association, whose proposed expansion bill did not make it out of committee this past session, despite addressing nearly every point raised by Medicaid opponents in the legislature and administration..

Brenda Sharpe continued by stating she was recently in Topeka to testify on HB 2721, a bill that resulted from the audit and efficiency study conducted by the administration. In its recommendations, the contract consulting group recommended that state or Governor appointed Boards all be reviewed to determine whether there were opportunities for additional organizational efficiencies to be achieved. However, included on that list were a number of organizations that do not fall under the perview of the State, but rather have appointments that are not serving in a fiduciary capacity, such as the Governor's and Attorney General's appointments to the REACH Community Advisory Committee. As an independent 501c3 that receives no funding from the state, REACH provided testimony that requested REACH be amended out of the bill language, as did a number of other organizations in a similar position. along with many other organizations. Ultimately at the end of the day, the bill did not make it out of committee.

Brenda recapped the recent GIH Annual Conference event held in San Diego, CA. Several staff and Board members attended. The attendees provided brief comments about their key takeaways from the conference.

Attention was then directed to a new chart in the Board materials packet that shows the current uninsured rate in the U.S., following passage of the Affordable Care Act, is hovering around 9 percent and appears to be leveling off after three open enrollment periods on the health insurance marketplace. Although this represents significant progress in the nation's uninsured rate, it falls short of the ACA goal of 5 percent uninsured. Brenda noted that thought leaders in outreach and enrollment believe the remaining uninsured will become more and more difficult to reach due to the complicated social, economic, cultural and health conditions of those populations, such as the homeless, children aging out of foster care, etc.

Brenda noted that Brad Stratton, Tom Carrico and Jo Yun attended the recent Commonfund gathering in Florida. This is always an excellent conference and provides REACH an opportunity to learn from top tier investment strategists, political leaders and economic forecasters. The take-away was to remain cautious due to market volatility.

Our last CAC meeting/dinner of this election cycle will be held at Milburn Country Club on Thursday, April 28. We will recognize outgoing members and elect new officers. We would like to have one or two Board members attend if schedules permit.

### Foundation Business Consent Items

Brad Stratton noted there were three items on the Consent Agenda, consisting of the January 21, 2016 Board meeting minutes, and the December 2015 and January 2016 financials. Tom Carrico made a motion to accept the consent agenda as presented. Syrtiller Kabat seconded the motion. Motion carried.

### Executive Committee Report

Brad Stratton announced that officers will be elected at the May meeting so if you are interested, please let Brenda or him know. The new terms will begin June 1.

Brenda Sharpe elaborated on the May Board meeting and dinner, to be held in Iola, KS. The meeting logistics are in the works; we plan to invite our Allen County grantee partners, Rural Health Initiative participants, and past Board and CAC members. Joh Marshall and Judy Works are helping Brenda compile a list of recommended invitees.

### Finance Committee Report

Tom Carrico reviewed the January Financial Dashboard by noting that the month's performance was extremely weak. Tom noted that Bill Thompson provided a very comprehensive review of the Foundation's position so there wasn't any additional information to impart. At this early point in the year, there are no expense variations from budget worthy of comment. Tom then asked Jo Yun to explain changes she has made to the Financial Dashboard. She refreshed its look by adding new 2016 program budget tracking information and removing some relatively redundant grant-related information. Tom Carrico then announced the next Finance Committee meeting will be held at 7:30 a.m. on May 10.

### Program and Policy Committee Report

JC Cowden stated that the February Program and Policy Committee meeting was very informative and reinforces the value of the Foundation's strategic planning. The Theory of Change is still being expanded upon, with the addition of information contained in the "drill-downs" for each of the nine strategies adopted, and what we will do to attain our goals. The Foundation will be seeking organizational and grantee partners that closely align with our new Theory of Change, and to make all of us accountable to our stated targets, outcomes and strategies.

Bill Moore added that the drill-downs will mostly serve as an internal document for staff, but also as an external document for Foundation partners to understand the focus of REACH's investment work. The drill-downs will soon be available on the Foundation's website. He then reviewed the final report summary for the 2015 Competitive Grants and asked Carla Gibson and Dawn Downes to speak to a few that stood out from their perspective. Bill noted that there is no single Request for Proposals process for program grants in 2016, as there has been in past years, but that we anticipate launching several smaller RFP's as we begin to work each strategy.

Bill next spoke about the Core Operating Learning Community update. Seventeen core partner organizations participated in a series of learning community meetings to share their work and foster opportunities for collaboration and partnerships. Bill also acknowledged Carlie Houchen, our Masters in Public Health intern from University of North Carolina, and thanked her for hard work this past semester. She's performed truly valuable work and we extend our best wishes to her in her future endeavors.

JC Cowden stated that the Children's Service Fund Coalition is a ballot initiative being supported by REACH and other funders, which was previously included as part of the strategic discussion at the November Program & Policy meeting. The Committee recommended approval of the initiative, which will create a pool of funds in Jackson and Clay Counties to support children's health and human service organizations. REACH funds will only be used to support aspects of the campaign associated with Jackson County, as Clay is not in our service area.

JC turned the meeting to Pattie Mansur for her public policy update. Pattie reminded everyone that yesterday was the Affordable Care Act's sixth anniversary; it was signed in 2010. In Missouri, health navigators successfully sued the Missouri Department of Insurance to stop enforcement of overly restrictive provisions the regulatory agency had placed on navigators in the state, preventing them from fully carrying out their duties to assist consumers attempting to obtain health insurance on the Health Insurance Marketplace. Pattie addressed other topics and updates in her written update which was provided to the Board at the meeting.

Pattie further addressed the newly-formed Alliance for a Healthy Kansas and directed everyone to the website [Alliance for a Healthy Kansas](#). The website was displayed on the screen.

JC asked Brenda Sharpe to provide an update on Staff Discretionary Grants made, and she noted that the Foundation is being more disciplined and careful with our allocation of resources. Staff want to make certain grants are in alignment with the Board-adopted Theory of Change. Bill Moore added that staff is spending a great deal of time identifying and building relationships with organizations who do align with our new TOC. As a result, partnerships with some new organizations have emerged.

Carla Gibson announced that the Lafayette County, MO migrant farm workers and El Centro groups will make a presentation at the April 2016 Program & Policy meeting.

#### Other Foundation Business

At 5:55 p.m. Brad Stratton asked for a motion to adjourn to closed session for 10 minutes to discuss CAC and Board processes of identifying qualified individuals to be nominated to fill Board vacancies. JC Cowden made the motion and Dana Abraham seconded the motion. Motion carried.

At 6:03 p.m., Dana Abraham moved and Judy Works seconded the motion to move out of closed session. Motion carried.

Upon returning to open session, personalized ballots were distributed to each Board member, with Raymond Rico carrying Rachelle Style's proxy. Ballots were collected and tabulated by Pattie Mansur and Becky Benak, and the summary ballot was reviewed by Brad Stratton and Brenda Sharpe. Brad Stratton announced the following individuals had received the necessary 2/3 majority vote required to elect new members: Arif Ahmed, Ph.D.; Laura Bond, JD; Angela Harse, JD; Vicki Hohenstein, MBA, CFA; Danielle Jones, MPH; and Lisa Thurlow, DDS.

Brenda Sharpe will notify all individuals on the slate of nominees regarding their status on Friday, March 25, and a press release will be issued on Monday, March 28.

There being no further business, the meeting adjourned at 6:11 p.m.

Respectfully submitted,

Georgeann Hemry  
Executive Assistant