

FINANCIAL SUMMARY

AS OF DECEMBER 31, 2013, THE REACH FOUNDATION'S ASSETS TOTALED \$135.6 MILLION, REFLECTING AN ANNUAL INVESTMENT RETURN OF 13.9 PERCENT.

GRANTS & EXPENSES

Since the first year of grant making in 2005, REACH has awarded \$39.2 million in grants. Since our start, more than 78 percent of the foundation's total expenses have been invested directly in the community via grants and funded initiatives. Another 10 percent reflects investment in the foundation's mission via staff time and related operating expenses. These individuals are responsible for developing and managing the foundation's programmatic strategies. The expenses chart presented at right shows direct and indirect mission-related investments in 2013 in relation to other administrative spending.

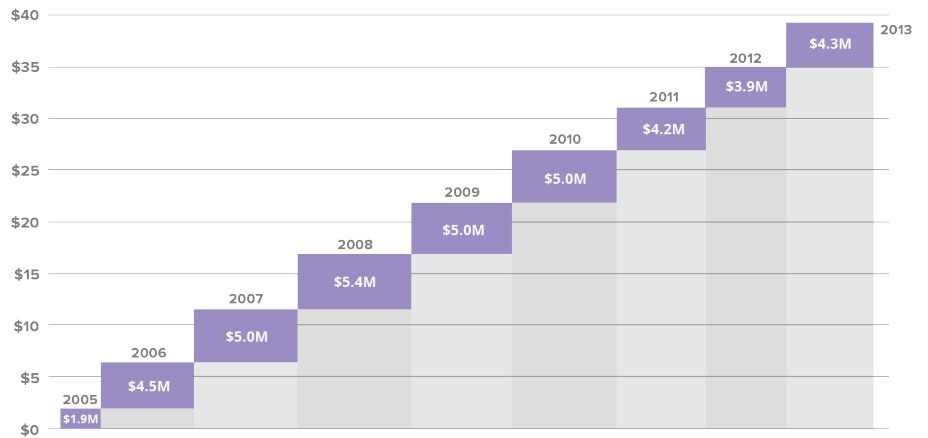
INVESTMENTS

The REACH Foundation experienced a higher investment return of the Foundation's portfolio than in 2012, at 13.9 percent in 2013 compared with 11.6 percent for the prior year. The foundation committed \$4.3 million to grants and initiatives, an increase from 2012. The stronger economy and a more positive investment climate helped grow our assets to \$135.6 million as of year-end, from \$124.9 million at the same point in the previous year. This investment balance was well ahead of the endowed amount of \$116.3 million – a positive benchmark given the foundation's perpetual mandate.

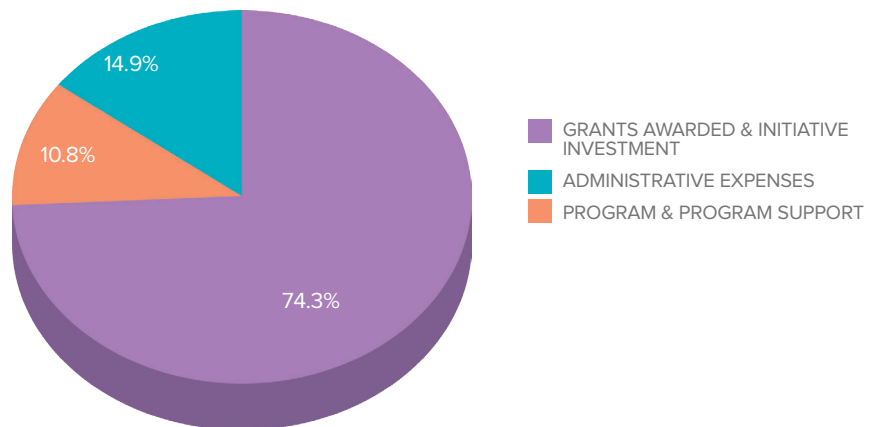
As REACH enters its next decade of operations, we continue an investment approach that maintains a broadly diversified portfolio with allocation to a variety of asset classes, designed to manage risk, with an aim of achieving strong net returns comparable to other institutions with similar asset allocations.

The foundation's audited financial statements prepared by BKD, LLP, are available online.

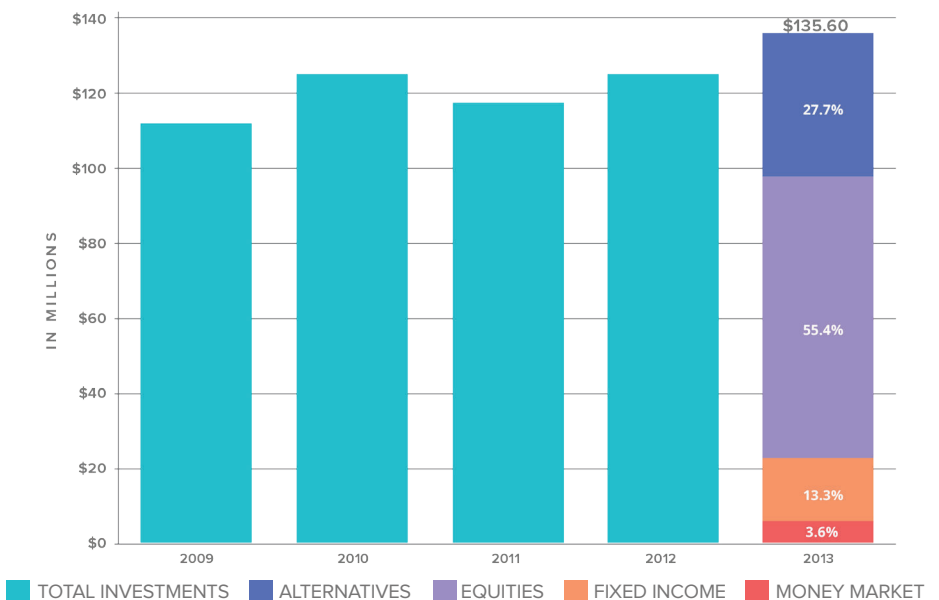
CUMULATIVE GRANTS AWARDED
TOTAL AWARDED: \$39.2 MILLION SINCE 2005



2013 EXPENSES



INVESTMENTS FOR THE YEARS 2009-2013



FUNDING PRIORITIES

The REACH Foundation has identified two long-term impact areas – **improved health outcomes, and health equity across economic, geographic, gender and racial and ethnic groups** – that provide a focus for our grants, initiatives, and policy and advocacy efforts. These impact areas are part of the foundation’s “theory of change,” our guide for how and where we award grants. In making funding decisions, the foundation considers how a program aligns with our theory of change and its potential to achieve lasting results. We also look for partners who bring fresh ideas and are committed to continuous growth; demonstrate effective leadership and governance; and show a commitment to cultural competency, consumer engagement and a patient-centered approach to care.

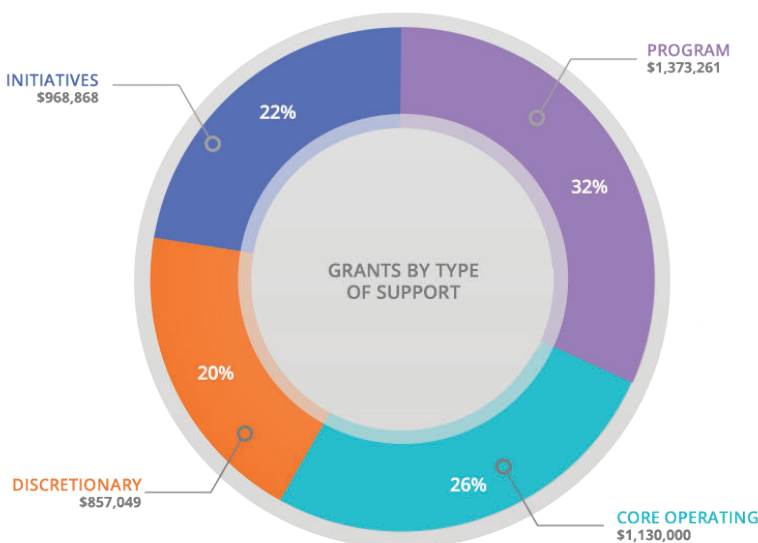
Each year, REACH awards grants to support the core operations of selected organizations considered critical to the region’s health care safety net. We also fund grants for oral health, mental health and primary care for children and adults. Discretionary grants offer additional resources to support technology, care coordination, grassroots advocacy, cultural competency training and other projects that strengthen health care access and quality of care.

2013
 121 GRANTS AWARDED
 75 ORGANIZATIONS FUNDED
 \$4.3 MILLION TOTAL AWARDS

SINCE INCEPTION
 782 GRANTS AWARDED
 179 ORGANIZATIONS FUNDED
 \$39.2 MILLION TOTAL AWARDS

NOW ONLINE: 2013 Annual Report
reachhealth.org/2013-annual-report

GRANTS AWARDED 2013



GRANTS BY INTEREST AREA

