

**MINUTES OF MEETING OF BOARD OF DIRECTORS  
OF THE REACH FOUNDATION  
January 16, 2014**

Attendees:

Brenda Bohaty (by phone)  
Bill Bruning  
Tom Carrico  
JC Cowden  
Harold Johnson  
Syrtiler Kabat  
Randy Lopez  
Chad Moore

Stuart Munro  
Raymond Rico  
Janie Schumaker  
Brenda Sharpe, ex-officio  
Brad Stratton  
Rachelle Styles  
Liz Wehlage (by phone)  
Judy Works

Not in Attendance:

Dana Abraham

George Pierson

Guests:

Kaminah Baptiste, Swope Health Services  
Becky Benak, REACH Staff  
Mathew Davis, REACH Staff  
Dawn Downes, REACH Staff  
Carla Gibson, REACH Staff  
Jerry Jones, WYCO Community Health Council

Lucia Jones, WYCO Community Health Council  
Georgeann Henry, REACH Staff  
Pattie Mansur, REACH Staff  
Bill Moore, REACH Staff  
Lyle Pishny, Legal Counsel, Lathrop & Gage  
Jo Yun, REACH Staff

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Welcome and Introduction

Chair Bill Bruning called the meeting to order at 4:10 p.m.

Brenda Sharpe provided a brief electronic overview of the new format for our all-electronic meeting. She introduced Eric of Erickson Solutions Group, who was on-hand to assist with any connectivity issues. Brenda stated that board members could either login on to REACH's website in advance of the meeting to access the meeting materials, download them to their laptop or an application on their device, or e-mail them to themselves. For today's meeting, the packet of materials was also projected overhead on the large conference room screen as they will be for all subsequent meetings.

Foundation Strategy

Bill Bruning turned the meeting over to Bill Moore, Vice President of Programs, Policy & Evaluation, who introduced our guests; Jerry Jones (by phone), and Lucia Jones, both of Community Health Council of Wyandotte County, and Kaminah Baptiste of Swope Health Services.

Kaminah and Lucia are both navigators assisting consumers with enrollment in the Health Insurance Marketplaces as part of the Affordable Care Act. They reported on challenges they face on a day-to-day basis, including explaining the ACA and health insurance in general to potential enrollees, and noted the difficulties presented in the early weeks following the launch of healthcare.gov. There is a wide variance on the amount

of time required to enroll someone. Most new enrollees have not previously had insurance so it takes the navigators more time to explain the workings of the insurance system to them.

They noted that now, however, they are experiencing much lower enrollment times with the English language version of the website. Problems remain with the Spanish language version and it is still undergoing revisions. Kaminah and Lucia said that younger people aren't yet enrolling at the rate one hoped for, so both organizations are utilizing social media to get the word out. Navigators and Certified Application Counselors are receiving additional training and sharing what they are learning in the field with one another, and are already beginning to think about how to improve the process for next year's open enrollment period.

### President's Report

Brenda noted that the Foundation is in its fourth year of implementation of the 2010-2015 REACH Strategic Plan. In keeping with the Board's interest in care integration, program staff are both leading and supporting local, regional and nation efforts to integrate primary care, oral health and mental health services to improve access and quality for low-income and underserved patients. As the Affordable Care Act continues along its rocky road to full implementation, REACH staff will be supporting outreach and enrollment efforts in our service area to fulfill the most basic charge of the REACH Foundation—help more people obtain affordable, quality health insurance coverage.

Expanding access points and encouraging practice efficiency in our grantee portfolio continues to be an effective strategy to increase capacity—we continue to do this through the Patient Centered Medical Home Initiative, our work with Safety Net Solutions, support of technology-related initiatives through the Regional Health Care Initiative and network development through the Rural Health Initiative.

Medicaid expansion remains our number one priority and area of activity in both states. The Registered Dental Practitioner legislation is gaining traction following the hire of a new lobbyist team with strong ties with more conservative lawmakers interested in the economic and job growth aspects of this new provider.

Brenda thanked Board members for the time and expert counsel they provide outside of Board meetings, and encouraged any member wanting to be more engaged in the work of the Foundation to give her a call.

### *GIH Annual Meeting*

The GIH Annual Meeting will be held Wednesday, March 5<sup>th</sup>, through Friday, March 7<sup>th</sup>, 2014 in Atlanta. For the first time, REACH is making the conference available to any Board member interested, not just newer members. A block of rooms have been reserved and we are ready to begin booking travel arrangements. Please let Brenda or Georgeann know as soon as possible if you are planning to attend. We are still working on preparing a meaningful Board and staff activity with the CDC for Wednesday morning, and encourage everyone to attend the GIH preconference session in the early afternoon related to Cultural Competency.

### *Personnel Policies Update*

Brenda noted that in December, the Executive Committee, acting in its capacity of Personnel Committee approved an exception to a REACH personnel policy that prohibits staff members from seeking any elected office. One of our staff members, Pattie Mansur, would like to run for an elected position in Kansas City, Missouri, and the Executive Committee concurred with management that we want to encourage this type of leadership and community engagement amongst our staff. Further, the committee requested that Brenda Sharpe and Lyle Pishny, legal counsel, recommend changes to the policy to incorporate language that would allow the committee and CEO to consider future exceptions on a case-by-case basis, taking into consideration

a number of factors. The committee will consider the revised policy at their next regular meeting in February. In keeping with IRS requirements regarding "electioneering", neither the REACH Healthcare Foundation nor its representatives will publicly endorse Pattie's or any other candidate's bid for any public office while acting in their official capacity with the Foundation. If you have any questions or concerns about this matter, please contact Bill Bruning, Lyle Pishny or Brenda Sharpe for more information.

#### *CAC Appointment*

The Kansas Governor's Office has appointed Jim Echols of Kansas City, Kansas to the Foundation's Community Advisory Committee. Jim will serve a three-year term of appointment, from June 1, 2013 to May 31, 2016. He has a military background, and is currently the President of the Board of Trustees of the Economic Opportunity Foundation, Inc. Jim will join the CAC for his first time at its next scheduled meeting on Thursday, January 23<sup>rd</sup>. The Governor's Office has indicated that it is still working on one additional appointment to the CAC for the same term.

#### Foundation Business and Consent Items

Bill Bruning reviewed the items on the consent agenda, including the November 21, 2013 Board meeting minutes, October and November 2013 Financials, and the D&O Insurance Policy Renewal. Tom Carrico made the motion to approve the consent agenda; seconded by Syrtiller Kabat. The motion carried.

#### Committee Reports

Bill Bruning gave the Executive Committee report. He stated that this year's board nominations process is underway. Of the 11 candidates who have submitted their Statements of Interest for six upcoming vacancies, three are incumbents, including Dana Abraham, Tom Carrico, and Stuart Munro. Janie Schumaker and Brenda Bohaty's terms conclude May 31, and are not eligible to reapply because they have reached their maximum terms of service on the Board. The Community Advisory Committee meets on January 23 to determine which candidates they would like to interview on February 21. The approved slate will be determined on February 27 and forwarded to the Board. A Board social will be held in early March, and the roster of nominees will be presented to the Board. March 27, 2014 is the date for Board elections. The new Board terms begin in June of this year.

Brad Stratton provided the Finance Committee report, beginning with the Foundation financials. Using the November 2013 Dashboard as his reference point, he noted the Foundation's investment balance for year-to-date is \$134 million, and all signs indicate this balance will finish at, or around \$135 million for December 31. Equity stocks were the leading reason for the strong performance in 2013. Brad also noted that initial work on the external audit of the 2013 Foundation financials has begun, which is performed by BKD. BKD will complete fieldwork in late April/early May and will likely issue their final report in early July, consistent with prior years.

The Program and Policy Committee report was given by Chad Moore. He stated that this year, REACH transitioned from a competitive core operating grants process to a solicited process. So, our recently completed competitive grant cycle only included Program Grants. In this cycle the program team did an outstanding job of selecting 15 highly qualified applicants from a pool of 56 Letters of Intent and 37 full proposal applications. Thirty-six of the 37 who were invited to submit full proposals did so, totaling \$3.9 MM in requests submitted by the November 7 deadline. Fifteen were approved, or which \$1.25 MM was funded. The breakdown was \$777,000 for mental health; \$97,000 for oral health; and \$375,000 for the safety net

health programs. Four of the six counties in our service area had applicants funded and the remaining two counties have been and will be funded through other grant vehicles and initiatives in 2014.

Chad noted that this was the most competitive cycle REACH has ever seen. Bill Moore reported that the quality of the proposals was exceptional, which made the final selection extremely difficult. He suggested that one reason the applications were of such high quality and highly aligned to our funding interests is that the applicants have now embraced and understand our Theory of Change. In addition, the use of specified competitive priorities for our program grant competition focused our applicants on our most important interests.

Brenda Sharpe reviewed the 2013 Final Discretionary Grants Report. She called the Board's attention to the end of the calendar year, during which time health and human service agencies in each of the six counties in our service area received unsolicited grants to meet community needs around the holidays. These grants were made with discretionary grant funds remaining at the end of 2013.

There being no further business to discuss, JC Cowden made the motion to adjourn, which was seconded by Chad Moore. The meeting adjourned at 5:40 p.m.

Respectfully submitted,

Georgeann Hemry  
Executive Assistant