



For Immediate Release

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**REACH FOUNDATION AWARDS GRANTS TO SIX ORGANIZATIONS TO BOOST
HEALTH INSURANCE OUTREACH AND ENROLLMENT EFFORTS**

MERRIAM, KANSAS – To help consumers navigate the new health insurance marketplace, the REACH Healthcare Foundation has awarded \$194,809 in grants to six organizations to fund outreach and enrollment activities in the foundation’s service area in Kansas and Missouri.

Brenda Sharpe, president and CEO of the REACH Foundation, said the grants came out of a one-time, “opportunity fund” established during the summer to support health navigators and assistors and educate people about insurance coverage opportunities through the marketplace. Sharpe said the awards were set up as six-month grants to enable targeted outreach to vulnerable population groups that are likely to qualify for insurance through the marketplace.

The following organizations will use the grant dollars to educate their clients about the health insurance marketplace and provide enrollment assistance, focusing on uninsured and under-insured individuals who would be eligible for tax credits to help them with the cost of obtaining health coverage:

<u>Organization</u>	<u>Award</u>
Communities Creating Opportunity	\$29,500
Community Health Council of Wyandotte County	\$59,600
Health Care Coalition of Lafayette County	\$26,900
Kansas City CARE Clinic	\$18,809
NAMI of Greater Kansas City	\$30,000
ReDiscover	\$30,000

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About the REACH Healthcare Foundation

The REACH Foundation was established in 2003 for the purpose of improving the health of medically indigent and underserved individuals. Since 2005, the foundation has invested more than \$35 million in health programs, special initiatives and advocacy efforts that create greater access to quality and affordable oral health, mental health and safety net health services. To learn more, visit www.reachhealth.org.