

**MINUTES OF MEETING OF BOARD OF DIRECTORS  
OF THE REACH FOUNDATION  
November 15, 2012**

Attendees:

Dana Abraham  
Brenda Bohaty  
Bill Bruning  
Tom Carrico  
JC Cowden  
Harold Johnson, Jr.  
Eve McGee  
Chad Moore

Stuart Munro  
Raymond Rico  
Janie Schumaker  
Brenda Sharpe, ex-officio  
Brad Stratton  
Rachelle Styles  
Liz Wehlage  
Judy Works

Not in Attendance:

Randy Lopez  
George Pierson

Guests:

Becky Benak, REACH Staff  
Dawn Downes, REACH Staff  
Carla Gibson, REACH Staff  
Pattie Mansur, REACH Staff  
Bill Moore, REACH Staff

Jo Yun, REACH Staff  
Lyle Pishny, REACH Legal Counsel  
Troy Findley, Summit Strategies  
Brian Colby, MO Health Advocacy Alliance

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Welcome and Introduction

The meeting was called to order by Chair Bill Bruning at 4:06 p.m. Brenda Sharpe thanked each of the Board members for their contributions to the work of the Foundation during the year. As a token of appreciation, each member received an autographed copy of the book, *The Spirit Catches You and You Fall Down* by Anne Fadiman. Ms. Fadiman was a featured speaker at the 2012 INMED Cross-Cultural Symposium sponsored by the REACH Foundation in October.

Foundation Strategy

Bill Bruning introduced Troy Findley of Summit Strategies, the Foundation's policy advisor. Mr. Findley provided an overview of the major changes that will take place in the Kansas legislature due to the recent elections and what challenges and opportunities the changes in the political environment and leadership may yield for the Foundation's policy priorities. Brian Colby, Director of Outreach and Policy for the Missouri Health Advocacy Alliance, provided a perspective on the changes for Missouri's legislature based on the elections.

President's Report

Brenda Sharpe gave the President's Report. Brenda has been traveling extensively over the past several months, including two trips to Washington D.C. for the White House Forum on Health Reform, a discussion about the Affordable Care Act, and the National Interprofessional Association of Oral Health, a meeting of oral health leaders from across the country to identify and explore emerging interdisciplinary approaches to integrating oral health into primary care and other non-dental settings. In late October, Brenda was invited by the Virginia Healthcare Foundation to deliver the keynote address to an audience of safety net healthcare providers and clinic directors at the "Filling the Gap" Dental Safety Net Conference. Brenda will travel to Washington, DC again

tomorrow to participate in a panel presentation on Patient-Centered Medical Home and lessons learned by funders engaged in advancing this model of care at the state and local level. There is a lot of interest in the Foundation's work and leadership around topics like Patient-Centered Medical Home, which is allowing REACH to partner with local and state organizations and leverage our investments.

Brenda discussed the KGIH Opportunity Fund. This will be a mechanism for REACH to continue jointly funding health policy and other projects of mutual interest with the other Kansas/regional funders, similar to the ACA Opportunity fund that was housed at the Topeka Community Foundation. There also appears to be interest on the part of the Foundation's colleagues to extend Sheldon Weisgrau's contract (through KAMU) to assist with health reform implementation and policy efforts in Kansas. Once the funders arrive at a shared concept, Brenda will bring a proposal to the Program & Policy Committee for recommendation to the Board, most likely in January or February 2013. Discussion by the members present indicated a strong interest in continuing REACH's participation in both the fund and supporting Sheldon's position.

Brenda reported that REACH is influencing health policy and advocacy in our community and region. The Foundation's policy agenda has been requested by organizations, both within and outside our sector, to inform their work. Several of those organizations have since adopted the same or similar language included in the REACH policy agenda into their own organizations' platforms. Brenda thanked the Board for their support of this important work and the allowance to get out in front of these emerging issues on health policy. Brenda also mentioned that Troy Findley's engagement with the Foundation has been invaluable, helping REACH to make connections and develop relationships with our delegation.

Brenda asked for the Board's assistance in connecting with the large number of new legislators. With approval of the 2013 policy agenda, the Foundation will begin meeting and talking with legislators about the Foundation's policy priorities. Board members who have established relationships with legislators were asked to reach out, write a personal note, or make an introduction and help the Foundation to engage with legislators on a more personal level.

#### Foundation Business Consent Items

Bill Bruning reviewed the items on the consent agenda, including the September 20, 2012 Board meeting minutes, 2013 REACH calendar, 2013 budget, August and September financials, 2013 Policy Agenda, Advocacy Evaluation Initiative, Cultural Competency Initiative, Health Information exchange (HIE) Initiative, and the Regional Health Care Initiative. All items have been reviewed, vetted and are recommended for approval by the respective committees. Brenda Bohaty moved and Janie Schumaker seconded the motion to approve the consent agenda. The motion passed unanimously. For all Board approved initiatives, staff has discretion to allocate funds and determine the timing of commitments within the initiative and budget approvals per the Foundation's internal controls.

#### Committee Reports

Bill Bruning gave the Executive Committee report. All incumbents for the 2013 nominations process are eligible to serve a second term. Four incumbents, including Harold Johnson, Randy Lopez, Brad Stratton and Judy Works have indicated their intent to seek a second term. Eve McGee will not be seeking re-election. Bill reminded the Committee of the revision to the bylaws passed in September which allows the Board to determine an appropriate slate size based on the number of vacancies. Based on the number of eligible incumbents, the Executive Committee requested a slate of up to 8 nominees to avoid declining an excessive number of highly qualified candidates. Other

qualifications and areas of need expressed to the CAC were women, people of color, and marketing and communications expertise. Board members were asked to actively participate in the recruiting of candidates and to pass along names of qualified individuals to Brenda Sharpe. Bill mentioned that peer evaluations will be distributed in the near future. The next Executive Committee meeting will be held February 19, 2013 at 4:30 p.m.

Brad Stratton presented the Finance Committee report. Brad gave an overview of the September 2012 dashboard, stating the Foundation's investment balance at month end was \$122 million. Brad also reviewed the third quarter investment performance. When the Finance Committee met in November, they reviewed the responses from two banking institutions identified by Cambridge Associates that held no known conflicts of interest with any of the existing Board or CAC members. Based on the responses provided, the Finance Committee recommended U.S. Bank to replace the Foundation's current custodian and banking services providers (Midwest Trust and First National Bank, respectively). The transition will begin January 1, 2013. Brad Stratton moved to approve replacing the Foundation's current custodian and banking services providers with U.S. Bank, with the transition starting January 1, 2013. JC Cowden seconded the motion. The motion passed unanimously.

Chad Moore gave the Program and Policy Committee report. Chad asked Bill Moore to provide an overview of the Rural Health Initiative proposal. The detailed funding request was included in the packets for review. Bill began with a brief history of the Initiative to date. In March of 2012, the REACH Board approved a \$70,000 investment for a planning phase so the Foundation and our rural partners could conceptualize the RHI and collaborate with national and local experts in an innovative approach to our investments in rural healthcare system improvement, connectivity and innovation. The majority of the planning dollars were spent on conference costs, convenings and technical assistance/consultant expenses to build and engage the leadership teams from each county. The planning dollars also included \$4,000 grants to each of the three counties to support their initial work. The next phase of the RHI provides grants to the three rural counties to support their plans to begin addressing healthcare access issues within their counties. The proposals were reviewed, evaluated and sharpened by the Foundation's program team. Bill Moore, Carla Gibson and Dawn Downes each serve as a liaison to a county, and are heavily engaged in the work of the leadership teams and community partners. Two of the three counties are ready to begin implementation of specific innovations or offering new services that begin to increase access to services for the poor and underserved individuals within their communities. One county has requested an extended planning phase to further develop the foundational capacities necessary for community-wide engagement, collaboration and collective effort. The Foundation has constructed a talented team of technical assistance providers to deliver the necessary supports in each county to ensure that proposed projects are successfully implemented. The total budget for the second phase of the Rural Health Initiative is \$450,000 for one year, January 1 through December 31, 2013, including \$120,000 in technical support and consulting costs and \$330,000 in grants. Following brief discussion, Chad Moore moved to approve the Rural Health Initiative for 2013 in the amount of \$450,000 for one year. Janie Schumaker seconded the motion, and it passed. Judy Works abstained from the vote. Per the Foundation's internal controls, staff has discretion to allocate funds and determine the timing of commitments within the initiative and budget approvals.

Bill Moore gave an update on the 2013 Competitive Grants Cycle. Full proposals were received in October. Program staff reviewed the Core Operating proposals and conducted deliberations in early November. The Core Operating funding decisions were included in the packets for review. Bill shared a few comments about the grant awards. Program staff is now reviewing Program Grant applications, and will deliberate on those proposals in December. The Program Grant awards will

be announced January 2, 2013. The Program funding decisions will be sent to the Board via email prior to notifications to grantees. The Discretionary Grants report was included in the packets for review. The next Program and Policy Committee meeting will be held Tuesday, January 8, 2013 at 5:00 p.m.

Executive Session

At 5:46 p.m., Chad Moore moved to adjourn to executive session for 30 minutes for the purpose of discussing personnel matters. Janie Schumaker seconded the motion, and it passed unanimously.

The Board returned to open session at 6:10 p.m. Upon return to open session, Chad Moore moved and Janie Schumaker seconded a motion for the Board to adopt the following resolution:

BE IT RESOLVED, that the Board, after a consideration of comparability data, performance evaluations and reviews, and input from the outside executive performance consultant, approved a salary increase for the President/CEO in the amount set forth in the amendment to the employment contract provided to the Board, and

BE IT FURTHER RESOLVED, that Bill Bruning, Chair of the Board, be authorized to execute the agreement on behalf of the Foundation.

The next Board of Directors meeting will be held on Thursday, January 17, 2013 at 4:00 p.m.

There being no further business, the meeting was adjourned at 6:15 p.m.

Respectfully submitted,

Becky Benak  
Grants & Operations Manager