# MINUTES OF MEETING OF BOARD OF DIRECTORS OF THE REACH FOUNDATION January 17, 2013

Attendees: Dana Abraham Brenda Bohaty Bill Bruning Tom Carrico Harold Johnson, Jr. Randy Lopez Chad Moore Stuart Munro

Not in Attendance: Eve McGee Janie Schumaker JC Cowden

Guests: Becky Benak, REACH Staff Dawn Downes, REACH Staff Carla Gibson, REACH Staff Pattie Mansur, REACH Staff George Pierson Raymond Rico (by phone) Brenda Sharpe, ex-officio Brad Stratton Rachelle Styles Liz Wehlage Judy Works

Bill Moore, REACH Staff Jo Yun, REACH Staff Scott Brunner, KHI

### Welcome and Introduction

The meeting was called to order by Chair Bill Bruning at 4:10 p.m. A proxy form was received from Janie Schumaker designating Chad Moore as her proxy for matters on the January 17, 2013 meeting agenda.

### President's Report

Brenda Sharpe gave the President's Report. Brenda thanked the Board members for their participation in her annual performance review. Brenda outlined where her major focus and that of REACH staff will be for 2013 in accordance with the current Strategic Plan and Theory of Change (see attached report). Medicaid Expansion will be a top priority for the Foundation's advocacy efforts in the policy arena. With regard to efforts for engagement and leadership around payment reform, REACH will be hosting a presentation about health care payment reform by Peter Long, CEO of Blue Shield of California Foundation, on February 13, 2013. Board members are invited and encouraged to attend. Following the presentation, Mr. Long will conduct a strategy session with leaders from Kansas Grantmakers in Health to explore options for advancing payment reform and appropriate roles for philanthropy to play in advancing this effort.

Brenda noted that four Board members, including Dana Abraham, Randy Lopez, Raymond Rico and Liz Wehlage, will be attending the GIH Annual Conference in San Francisco in March, along with three staff, Brenda, Bill and Pattie. Jo Yun and two Finance Committee representatives, Brad Stratton and Tom Carrico, will be attending the Commonfund Forum in Orlando in March as well. Information about additional Board/CAC development opportunities was included in the packets for review. Brenda announced that Steve Roling, President and CEO of Health Care Foundation of Greater Kansas City, will be retiring later this year following eight years of service at the foundation. HCF is planning to use a search firm to identify his successor, and Mr. Roling will remain at the foundation until his replacement is hired. Any inquiries about the search should be forwarded to HCF.

# Foundation Strategy

Brenda Sharpe introduced Scott Brunner, Senior Analyst & Strategy Team Leader for Kansas Health Institute. Mr. Brunner presented an overview of the Issue Brief based on his work and released by KHI entitled *ACA Medicaid Expansion: Enrollment and Cost Estimates for Kansas Policymakers.* The report describes how many people will be impacted should the State of Kansas elect to participate in Medicaid expansion and potential costs to the state. A question and answer session followed.

# Foundation Business Consent Items

Bill Bruning reviewed the items on the consent agenda, including the November 15, 2012 Board meeting minutes, October and November 2012 Financials, D&O Insurance Policy Renewal, and the Medical Home Year 5 Initiative. All items have been reviewed, vetted and are recommended for approval by their respective committees. Tom Carrico moved and Chad Moore seconded the motion to approve the consent agenda. The motion passed unanimously. For all Board approved initiatives, staff has discretion to allocate funds and determine the timing of commitments within the initiative and budget approvals per the Foundation's internal controls.

# Committee Reports

Bill Bruning gave the Executive Committee report. The 2013 Board applicant matrix was included in the packets for review. The CAC will be conducting interviews of all eight candidates on February 7. At their February 21 meeting, the CAC will discuss the candidates and vote on the slate. Staff will then conduct background checks of all nominees. The Executive Committee will review the slate and develop a recommendation at their March 19 meeting. The slate will be presented to the Board for a vote on March 28. Brenda will meet personally with each candidate to inform them about the interview process. Any questions about the candidates or the process can be forwarded to Brenda, Bill Bruning or Andy Klocke, Chair of the CAC. The next Executive Committee meeting will be held February 19, 2013 at 4:30 p.m.

Brad Stratton presented the Finance Committee report. Brad reviewed the November 2012 dashboard. Jo Yun is waiting on final year end data, however, estimates indicate the Foundation's assets to be approximately \$125 million at year end. Brad discussed the Foundation's investment strategy. He distributed a document outlining asset class returns and illustrated how the Foundation's portfolio fared in the recent economy and shared a few takeaways. The next Finance Committee meeting will be held February 19, 2013 at 7:30 a.m.

Chad Moore gave the Program and Policy Committee report. Chad reported that the Program grants were awarded in early January and totaled nearly \$1.4 million. A comparative report of the 2012 and 2013 Program grants was included in the packets for review, and Chad shared several observations about the report. Bill Moore shared a few comments about the 2013 competitive process as a whole, noting the ever increasing need in mental health services as that particular interest area continues to grow year after year. Safety net clinics continue to rely heavily on the unrestricted support provided through core operating. A summary report of all 2013 competitive grants by interest area and type of support was also included in the packets.

Brenda gave a brief update on the KanCare Outreach and Enrollment grant. The Foundation made a grant to KDHE to purchase radio and direct mail advertisements targeting Medicaid and HealthWave consumers in the Foundation's service area to ensure a seamless transition to KanCare. Brenda reported that REACH's \$50,000 grant was able to leverage an additional \$66,145 in matching funds from the Centers for Medicare and Medicaid Services (CMS). KDHE incorporated all of the Foundation's grant requirements regarding verbiage and placement of ads, and worked closely with REACH's advocacy partners, including KAMU and KAC. Brenda was very pleased with the outcome of this grant, and suggested that this grant is a great example of how a public/private partnership can work effectively to leverage additional resources.

Dawn Downes provided an update on the work of Safety Net Solutions. The first cohort included Health Partnership Clinic, Samuel U. Rodgers Health Center and Cass County Dental Clinic. Safety Net Solutions recently presented their findings to the respective clinics and the clinics are beginning to implement their enhancement plans. Dawn highlighted the findings from Cass County Dental Clinic and the potential impact that implementing the changes will have on the clinic's sustainability. All three clinics have reacted very positively to the technical assistance and Foundation staff has been impressed with the work to date. Work with the second cohort begins in four weeks, including Cabot Westside Health Center, Hope Dental Clinic, and KC Care Clinic.

Troy Findley met with the Program and Policy Committee on January 8 and provided an update on the policy agenda. Mr. Findley is busy meeting with new legislators, and is scheduling meetings to include Brenda and Bill in February to establish relationships with the new delegates. The next Program and Policy Committee meeting will be held Tuesday, March 5, 2013 at 5:00 p.m.

The next Board of Directors meeting will be held on Thursday, March 28, 2013 at 4:00 p.m.

There being no further business, Chad Moore moved to adjourn the meeting at 5:53 p.m. Harold Johnson seconded the motion, and it passed unanimously.

Respectfully submitted,

Becky Benak Grants & Operations Manager