

**MINUTES OF MEETING OF BOARD OF DIRECTORS
OF THE REACH FOUNDATION
September 20, 2012**

Attendees:

Dana Abraham
Brenda Bohaty
Bill Bruning
Tom Carrico
JC Cowden
Harold Johnson, Jr.
Randy Lopez
Chad Moore
Stuart Munro

George Pierson
Raymond Rico
Janie Schumaker
Brenda Sharpe, ex-officio
Brad Stratton
Rachelle Styles
Liz Wehlage
Judy Works

Not in Attendance:

Eve McGee

Guests:

Terrie Barnes, REACH Staff
Becky Benak, REACH Staff
Carla Gibson, REACH Staff
Pattie Mansur, REACH Staff

Bill Moore, REACH Staff
Jo Yun, REACH Staff
Lyle Pishny, REACH Legal Counsel

The meeting was called to order by Chair Bill Bruning at 4:05 p.m. Harold Johnson conducted the diversity activity which focused on how an individual's faith can impact health outcomes. Board members and staff were invited to share their faith-based experiences in relation to health outcomes. Brenda Sharpe asked board members to consider volunteering to lead future diversity activities.

Bill Bruning introduced Mike Engel of BKD who presented the 2011 990 and 990T Tax Returns. Mike indicated the Foundation is doing an excellent job aligning with IRS best practices and emphasized the importance of Board governance and involvement from the IRS's perspective. Tom Carrico moved that the Board approve the 2011 990 & 990T tax returns, as presented. Chad Moore seconded the motion, and the 2011 990 & 990T Tax Returns were approved unanimously.

Bill Bruning reviewed the proposed bylaw amendments stating the changes were carefully reviewed by the Executive Committee. Harold Johnson moved to approve the bylaw amendments and Janie Schumaker seconded the motion. The motion passed unanimously.

Brenda Sharpe gave the President's Report. Brenda provided an update on the recently held HRSA Oral Health Summit, noting representation from various public & oral health providers, officials, advocates and association representatives in attendance for the purpose of gaining insight around community initiatives that are underway within the relevant four-state region. Brenda facilitated a session that highlighted the Kansas Association for the Medically Underserved Dental Hub and Spoke project, partially funded by REACH.

Brenda announced that she was extended an invitation from the White House and the Department of Health & Human Services for a discussion surrounding the Affordable Care Act. Brenda was also invited by DentaQuest Institute to participate in the National Interprofessional Association of

Oral Health annual gathering, a symposium held for the purpose of exploring emerging interdisciplinary approaches to integrating oral health to primary care settings.

Brenda was appointed to the Healthy Kansans 2020 Steering Committee, a governor-appointed committee charged with developing a comprehensive state health and prevention agenda that guides measurable improvement for Kansas citizens. Brenda is also serving on the Wyandotte Casino Fund project panel which will develop recommendations and provide guidance to the Unified Government in establishing the fund's purpose, structure, and grant-making guidelines. Hollywood Casino at the Kansas Speedway will contribute \$500,000 to the UG annually to be invested in social services and charitable activities in Wyandotte County.

Brenda commented on the recent media coverage the Foundation received, including her opinion piece in the Kansas City Star concerning Medicaid expansion, a feature story in Grantmakers in Health's "Views from the Field" pertaining to the Dental Hub & Spoke project, and articles in various news media relating to work underway through the Cultural Competency Initiative. Brenda thanked Pattie for her work in increasing awareness about REACH's efforts. Brenda shared the upcoming board development opportunities and extended an invitation to board members to attend the Safety Net Funders luncheon on October 17, 2012, at REACH.

Bill Bruning asked for the Board's consideration in moving the Program and Policy report before the consent items on the agenda to allow Chad Moore to present the report prior to his planned early departure from the meeting. There being no objections, Chad Moore gave the Programs & Policy Committee report. Chad requested that Bill Moore provide an update on the Foundation's initiatives and grant-making activities. Bill and Carla Gibson provided updates on the four major initiatives.

Carla Gibson reported on the Cultural Competency Initiative. Currently, the funding collaborative is heavily engaged in a planning phase to transition the initiative to a community-based organization that has the capacity to carry out the activities and intent of this effort. When funding for the 2013 budget is requested of the Board in November, there will be a more detailed depiction of how the planning is progressing to support the transition to the community. REACH continues to receive acknowledgements from regional and national audiences for the Foundation's work around cultural competency. Most recently, Commander Tracy Branch at the US Department of Health and Human Services presented an opportunity for REACH to participate in a joint effort with the Office of Minority Health to bring the cultural competency work to The United Way Worldwide. REACH was asked to provide guidance and assistance to The United Way Worldwide to help the organization improve their cultural competency work at the national and international level focusing on diversity, inclusion, messaging and sharing of best practices associated with cultural competency. Brenda and Carla will be meeting with United Way representatives in the coming weeks.

Bill gave a brief update on the Medical Home Initiative in Dawn Downes' absence. The initiative is currently half-way through year four, and on-site technical assistance continues on a quarterly basis. NCQA reviews are upcoming for Turner House Children's Clinic and Samuel U. Rodgers Health Center.

The Rural Health Initiative is nearing the close of the first planning year. A network meeting is planned at REACH on September 25, 2012, and will include key stakeholders from Allen, Cass and Lafayette counties. The keynote speaker is Chrysanne Grund, a recognized leader in rural health care. The meeting will focus on relationship building, re-engaging county leaders by communicating

the work that has been completed during the planning phase, and helping the teams to prepare their proposals for consideration in the next phase of the initiative. The meeting will also provide an opportunity for each of the county teams to present their work to date, participate in cross-team/county facilitated dialogue, and work individually with Ms. Grund. An invitation was extended to board members who are interested in attending.

Bill provided an update on the Advocacy Evaluation Learning Initiative. The initiative is off to a great start. With the support of five foundations, six advocacy organizations are receiving training, technical assistance and one-on-one coaching to establish a shared language, common framework, and common reporting formats to better align the advocacy “system” in Kansas and Missouri. Participating advocacy organizations are learning new methods and approaches to evaluate the results of their advocacy campaigns, share these results with stakeholders and funders, and monitor their internal operations to achieve greater effectiveness and efficiency. The next meeting is scheduled for October in Topeka.

Bill Moore reported on the 2013 Competitive Grants Cycle and noted that a summary of the Letters of Intent (LOIs) was included in the meeting packet for review. Of the 68 received, 48 LOIs with requests totaling \$4.2 million were selected and invited to submit a full proposal. The Full Proposal Conference was held on September 19. Bill shared a draft report of the 2012 Applicant and Grantee Survey results and discussed the key findings, underscoring the positive perceptions of REACH by our applicants and grantees and identifying potential areas for improvement. Across the board, grantees and applicants alike perceive the Foundation and its staff to be supportive, helpful and respectful. Bill noted that many respondents do consider REACH to be a leader in the healthcare arena. Bill is working to summarize the open-ended comments from the survey, and this additional information will be shared at the November 15, 2012 Board meeting, if not sooner. Staff will use feedback to inform recommended changes to future grantmaking cycles. The survey will be conducted again in January of 2013 while the competitive grants process is still fresh in the minds of applicants. The updated draft Policy Agenda for 2013 was provided for review. Any feedback should be provided to Brenda Sharpe. The Board will vote to approve the final Policy Agenda at the November 15, 2012 Board meeting. The Discretionary Grant summary was provided in the packet for review. Bill noted that there are no significant changes from the previous report. Any unspent funds will be reallocated to the 2013 competitive grants cycle. The next Program & Policy Committee meeting will be held Tuesday, November 13, 2012 at 5:00 p.m.

Tom Carrico moved to approve the consent agenda. Brad Stratton seconded the motion, and the following consent agenda items, each of which were reviewed and recommended by their respective committees, were approved:

- June 21, 2012 Board Meeting Minutes;
- May, June & July Financials as presented;
- 2013 Cambridge Associates Contract Renewal as presented;
- Wyandotte County Health Opportunity Mapping Initiative as presented;
- Program Policies as presented.

Bill Bruning gave the Executive Committee report. Bill discussed the CEO Performance Review Process and the timeline. Any questions about the process or regarding Brenda’s accomplishments may be directed to Bill or Brenda. Martha Davis will distribute a memo to each board member with a link to the performance review tool on September 21, 2012. The due date is October 1, 2012. Within the same week, Ms. Davis will summarize the surveys and present the results to Janie Schumaker and Bill Bruning for review. The performance review results and salary

recommendations will be presented to the Executive Committee on October 16th, and to the full Board at the November 15, 2012 Board meeting.

Brenda Sharpe discussed the Board Matrix citing the slight imbalance for 2013 of those completing their first term. Incumbents up for re-election were advised to contact Bill Bruning to indicate their interest in re-upping. Brenda noted that peer reviews will be conducted in late October for those incumbents seeking re-nomination. Based on the approved by-law amendments, the Board will discuss and determine the size of the slate at the November Board meeting. Brenda also shared information from the CAC meeting held in August.

Brad Stratton presented the Treasurer's report. Brad gave an overview of the July 2012 Financial Dashboard. Brad noted that the Foundation's investment balance at the end of July was \$119.7 million. The Foundation has awarded over \$2.0 million in grants so far this year, and over \$33.0 million since inception. Expenses incurred through July are consistent with budgeted expectations. Brad provided an analysis of the second quarter investment performance report. Brad explained to the Board what asset classes had performed particularly well during the quarter and year to date and how those results impacted the Foundation's portfolio.

Jo Yun reviewed the proposed 2013 Budget Assumptions approved by the Finance Committee and recommended for approval by the Board. Jo explained the asset base calculation and various spending scenarios. Judy Works moved to approve the Finance Committee's recommendation of a 5% spending threshold to be used for 2013 budgeting purposes. Dana Abraham seconded the motion, and the motion passed unanimously. A detailed 2013 budget will be presented at the November 15, 2012 Board Meeting for approval. In keeping with the Foundation's internal controls, Brad shared a summary of the insurance policy renewals approved by the Finance Committee, other than the D&O policy which renews at a different date. The renewals are effective November 1, 2012. The next Finance Committee meeting is scheduled for Tuesday, November 6, 2012, at 7:30 a.m.

The next Board of Directors meeting will be held on Tuesday, November 15th, at 4:00 p.m.

There being no further business, Tom Carrico moved to adjourn the meeting at 6:00 p.m. JC Cowden seconded the motion, and it passed unanimously.

Respectfully submitted,

Terrie Barnes
Administrative Assistant