

**MINUTES OF MEETING OF BOARD OF DIRECTORS  
OF THE REACH FOUNDATION  
May 17, 2012**

Attendees:

Brenda Bohaty	Bill Bruning
Tom Carrico	Heidi Cashman
Ken Davis	Karen Gilpin
Scott Glasrud	Harold Johnson
Randy Lopez	Eve McGee
Tim Michel	Chad Moore
George Pierson	Janie Schumaker
Brenda Sharpe, ex-officio	Brad Stratton
Judy Works	

Guests:

Rachelle Styles, REACH Board Member Elect	Liz Wehlage, REACH Board Member Elect
Lyle Pishny, REACH Legal Counsel	Becky Benak, REACH Staff
Dawn Downes, REACH Staff	Bill Moore, REACH Staff
Karen Moore, REACH Staff	Jo Yun, REACH Staff
Mary Nelle Trefz, REACH Intern	

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The meeting was called to order by Chair Scott Glasrud at 4:12 p.m. Tom Carrico motioned to approve the March 22, 2012 minutes, and Chad Moore seconded the motion. The minutes were approved.

Scott Glasrud noted Board member Sukumar Ethirajan had submitted his resignation effective April 26, 2012, as changes to his clinical practice made the time commitment difficult. Bill Bruning motioned to accept Sukumar Ethirajan's resignation with regret. Chad Moore seconded the motion, and it was approved.

At 4:14 p.m., Ken Davis moved to adjourn to closed session for 30 minutes for the purposes of identifying qualified individuals to be nominated to fill Board vacancies and discussion of legal issues. Judy Works seconded the motion. Nominees being considered were Dana Abraham and Danielle Mitchell. At 4:27 p.m., the Board returned to open session. Ken Davis motioned to elect Dana Abraham to a two year term beginning June 1, 2012. Tim Michel seconded the motion, and Dana Abraham was elected. Brad Stratton motioned to adjust the Board term lengths of Janie Schumaker and Stuart Munro to two-year terms beginning June 1, 2012. Heidi Cashman seconded the motion and it was approved.

Scott Glasrud reported the nominees for Board officers were as follows: Bill Bruning, Chair; Janie Schumaker, Vice Chair; Harold Johnson, Secretary; Brad Stratton, Treasurer; Chad Moore, Program & Policy Committee Chair; Tom Carrico and Randy Lopez, At-Large Members. Officer ballots were distributed after no nominations were submitted from the floor. It was noted that Harold and Brad's officer terms had been shortened to one-year officer terms instead of two-year terms to coincide with the ending of their Board terms. All Board officers were elected unanimously.

Bill Moore presented an update on the implementation of the 2011-2015 Strategic Plan. Bill reviewed how the Foundation is operationalizing and refining the strategic plan, including the development and use of the Theory of Change to guide investment decisions and inform strategies.

The Theory of Change is currently in draft form of its second version, and reflects a refinement of thinking and greater specificity, as well as incorporates feedback from grantees, experts in the field, and staff experience working with grantees. Bill noted Version 2 will be presented at the June Meeting. The Grant Guidelines and RFPs now reflect the new strategic plan and Theory of Change, with an emphasis on access and quality, and grant proposals must now include details on alignment to the Theory of Change at the strategy, outcome, and impact levels. Bill detailed additional changes to grant-making procedures, application and review process. Bill said Policy and Program integration is now operational and aligned such that policy interests align with program interests and our capacity to inform and influence policymakers is enhanced through formal legislative lobbying and engagement with policy/advocacy grantees.

Bill reviewed communication strategies, including that senior leadership now utilizes social media tools such as Twitter, and the new REACH website which launched in 2011 and is now being updated to reflect a more prominent position of the Theory of Change as well as an interactive experience for users seeking to better understand the Theory of Change. Bill also reported on efforts to prepare a system to assess the impact of foundation investments. All grants must now have an evaluation plan and agreement to measure specific outcome and impact indicators, and grantees are now expected to capture and report to the Foundation key indicators of progress and impact. Bill noted this would take several cycles to generate reliable data, and that this time is a period of learning for both the Foundation and grantees. Eventually, this data will inform future investment decisions and the evolution of the Theory of Change. Draft benchmarks of organizational performance will also be presented to the Board at the June Meeting. Discussion ensued.

The Board and staff participated in a diversity and inclusion activity facilitated by Brad Stratton on the people and families impact by disabilities, and the importance of linguistics and using words with dignity when talking to referencing a personal impacted by a disability. Discussion followed.

Brenda Bohaty moved to approve the consent agenda. Chad Moore seconded the motion, and the following consent agenda items, each of which were reviewed and recommended by their respective committees, were approved:

- the February and March 2012 Financial Statements approved as presented by the Finance Committee.
- the Advocacy Evaluation Learning Initiative approved as presented in the amount of \$45,000 for Year 1.

Tim Michel gave the Treasurer's report. He reviewed the March Financial Dashboard, and noted \$1,643,000 in grants had been awarded year-to-date, of which \$1,460,000 has been paid. Tim noted REACH investments ended March at \$123.5 million. Tim reported the Finance Committee would be meeting with Cambridge Associates next week on the 1<sup>st</sup> quarter investment report. The 2011 audit will be presented at the June Board meeting. The next Finance Committee meeting is May 22, 2012 at 7:30 a.m.

Janie Schumaker gave the Program and Policy Committee report, and asked Bill Moore to give an update on the Rural Health Initiative. Bill Moore reported Allen, Cass and Lafayette counties each sent a core leadership team to the National Rural Health Association annual conference April 17-20, 2012 in Denver, CO. Four REACH staff members attended and Judy Works represented the REACH Board. The teams all met with REACH staff to learn about the initiative and attend relevant conference sessions at the annual National Rural Health Association conference to

stimulate ideas for the focus of their initiative. County teams were able to network with the NRHA leadership, and develop relationships with each other, across counties, and across the country. At the end of April, a representative of each county's core leadership team attended a half-day workshop with June Holley, an expert on network development, who also spent time with the Foundation staff. Bill discussed next steps of the RHI's planning phase. Discussion ensued. Mary Nelle Trefz, a student intern, gave a brief overview of the research support she had provided for the REACH Theory of Change and the Rural Health Initiative's development, and thanked REACH for an educational and enjoyable internship. The next Program and Policy Committee meeting will be Tuesday, July 10, 2012 at 5:00 p.m.

Brenda Sharpe gave the President's report. She noted Andy Klocke has been re-appointed to the CAC by the Attorney General, and Addie Hawkins is scheduled to be reappointed at an upcoming meeting of the Unified Government. Brenda will begin working with the Johnson County Commission for an appointment to fill Dana Abraham's vacancy, and is currently working with the Governor's office, as Jeffery Dysart is not seeking reappointment. Brenda reported in 2010, a \$450,000 Accountable Care Act (ACA) Opportunity Fund was established by five regional health foundations at the Topeka Community Foundation, and to date, the fund has awarded twelve ACA Fund grantees a total of \$334,450. Recently, five Federally Qualified Health Centers were awarded a total \$21.7 million in ACA grants from the federal government. Four of those clinics received grants from the ACA Opportunity Fund totaling \$184,800, which in turn leveraged \$17 million in federal dollars coming to Kansas. Even including the three Fund grantees to date whose applications were declined, the foundations have achieved a 100:1 return on investment.

Brenda Sharpe thanked the departing board members Heidi Cashman, Ken Davis, Karen Gilpin, Scott Glasrud and Tim Michel for their years of service to the REACH board. She shared a few comments about each member. Each departing Board member recommended a grantee organization to receive a \$500 CEO Discretionary Grant, which were as follows: Heidi Cashman, Turner House Children's Clinic; Ken Davis, Duchesne Clinic; Karen Gilpin, Thrive Allen County; Scott Glasrud, JayDoc Free Clinic; Tim Michel, Kids TLC. REACH officers Bill Bruning, Heidi Cashman, Tim Michel, Janie Schumaker, Eve McGee and Brad Stratton were presented with gifts in thanks for serving on the Executive Committee. Outgoing REACH Board Chair Scott Glasrud was presented with framed artwork in thanks for his work as Chair the past two years.

There being no further business, the meeting was adjourned at 6:36 p.m.

The next Board meeting will be held June 21, 2012 at 4:00 p.m.

Respectfully submitted,

Karen Moore  
Administrative Assistant