

**MINUTES OF MEETING OF BOARD OF DIRECTORS
OF THE REACH FOUNDATION
March 22, 2012**

Attendees:

Brenda Bohaty
Tom Carrico
Ken Davis
Karen Gilpin
Harold Johnson
Eve McGee
Chad Moore
Janie Schumaker
Brad Stratton

Bill Bruning
Heidi Cashman
Kumar Ethirajan (via phone)
Scott Glasrud
Randy Lopez
Tim Michel
George Pierson
Brenda Sharpe, ex-officio
Judy Works

Guests:

Lyle Pishny, REACH Legal Counsel
Dawn Downes, REACH Staff
Bill Moore, REACH Staff
Jo Yun, REACH Staff

Becky Benak, REACH Staff
Carla Gibson, REACH Staff
Karen Moore, REACH Staff
Mary Nelle Trefz, REACH Intern

The meeting was called to order by Chair Scott Glasrud at 4:09 p.m. following a group photograph for the annual report. Ken Davis motioned to approve the January 19, 2012 minutes, and Janie Schumaker seconded the motion. The minutes were approved as amended.

The slate of Board nominees was presented: Bill Bruning, John Cowden, Heather Flick, Maureen Mahoney, Lougene Marsh, Susan Miller, Danielle Mitchell, Chad Moore, J. Stuart Munro, Edgar Palacios, Leo Prieto, Raymond Rico, Janie Schumaker, Rachelle Styles, Elizabeth Wehlage, and David Wiebe.

At 4:10 p.m., Harold Johnson motioned to adjourn to closed session for 20 minutes for the purposes of identifying qualified individuals to be nominated to fill Board vacancies. Randy Lopez seconded the motion, and the Board adjourned to closed session. Incumbents under consideration for re-election, Bill Bruning, Janie Schumaker and Chad Moore, were recused for the closed session for the first 15 minutes. Bill Bruning, Janie Schumaker and Chad Moore returned to the closed session at 4:25 p.m. At 4:30 p.m., Brad Stratton motioned to continue closed session for an additional 30 minutes. Janie Schumaker seconded the motion, and it was approved. At 4:59 p.m., Heidi Cashman motioned to return to open session, Randy Lopez seconded the motion, and it was approved. At 4:59 p.m., the Board returned to open session. Ballots were distributed to all Board members, and votes were tallied.

Scott Glasrud announced that Bill Bruning, John Cowden, Chad Moore, Stuart Munro, Raymond Rico, Janie Schumaker, Rachelle Styles, and Elizabeth Wehlage received votes from more than 2/3 of the Board and thus were elected to three-year Board terms beginning June 1, 2012.

The Board and staff participated in a diversity activity facilitated by Randy Lopez on the varying and shared perspectives of various communities regarding what constitutes a healthy community. Discussion followed.

Brenda Bohaty moved to approve the consent agenda. Ken Davis seconded the motion, and the following consent agenda items, each of which were reviewed and recommended by their respective committees, were approved:

- the December 2011 and January 2012 Financial Statements approved as presented by the Finance Committee.

Brenda Sharpe reported REACH has engaged lobbyist Troy Findley of Summit Strategies. He will be meeting with Lyle Pishny to learn more about the Foundation's tax status considerations, and will be meeting with both the Executive and Program & Policy Committees in April.

Brenda reported four staff members and five Board members recently attended the Grantmakers in Health Annual Conference in Baltimore, MD on March 7-9, 2012. Attendees included: Bill Bruning, Tom Carrico, Karen Gilpin, Harold Johnson and Judy Works from the Board, and Dawn Downes, Bill Moore, Brenda Sharpe and Jo Yun from the staff. Dawn Downes presented a workshop with our colleagues from Missouri Foundation for Health and Health Care Foundation of Greater Kansas City. Additionally, Judy Works facilitated a Board session on "What's Keeping You up at Night." Brenda noted the focus of this year's conference was health equity. One point repeatedly emphasized was philanthropy's role in setting aspirational goals and framing the issue in a way that is positive yet also sets an expectation or a standard, as is the case with using the term 'equity' rather than 'disparity.' The Board members who attended also spoke of their takeaways from the conference.

Brenda thanked Heidi Cashman and Tim Michel, as well as REACH staff members, for volunteering at the Kansas Mission of Mercy event, of which REACH was a sponsor, on February 17-18, 2012. Heidi and Tim spoke about their experiences at the event.

REACH is planning to host a poverty simulation on Friday, April 13, 2012 from 2:00-4:00 p.m. if enough Board and CAC members are able to attend. Several Board members spoke of what a powerful experience the simulation is, and encouraged their fellow Board members to attend.

Scott Glasrud reported a May Executive Committee conference call has been scheduled on May, 1, 2012 at 3:00 p.m. to discuss findings and recommendations from the benefit review. Scott also requested that Board members interested in offices please let either he or Brenda Sharpe know. All seven Board officer positions will be up for election at the May 17, 2012 meeting.

Tim Michel gave the Treasurer's report. He reviewed the January Financial Dashboard. Tim noted that the Foundation periodically rebalances the portfolio to bring actual asset classes back to target allocation, as stipulated in the investment policy. Tim noted February was a good month from an investment return perspective, and REACH investments ended the month at \$122.8 million. Tim reviewed the 4th Quarter investment report produced by Cambridge Associates, highlighting some of the key trends for the period. Jo Yun gave an update on the audit, and reviewed the conflict of interest forms all Board members are required to fill out for 990 purposes. The REACH conflict of interest forms are also included in the packet. All forms should be returned to the Foundation by April 9, 2012. The next Finance Committee meeting will be Tuesday, May 22, 2012 at 7:30 a.m.

Janie Schumaker gave the Program and Policy Committee report. Janie presented the Rural Health Initiative proposal. She noted it had come together quickly after a planning discussion with the leadership of the National Rural Health Association, and thanked the Committee for their quick action in reviewing the proposal. Bill Moore reported the Rural Health Initiative proposal includes a nine-month planning phase with a \$70,000 budget, with a significant portion of those dollars being

spent putting together three core leadership teams from Allen, Cass and Lafayette counties, who will join staff and Board members at the National Rural Health Association annual conference April 17-20, 2012 in Denver, CO. This conference is an opportunity to begin to build the leadership teams and develop the Rural Health Initiative, which would transition to Year 1 on January 1, 2013. Bill Moore noted the proposal has guiding principles but is deliberately open-ended to allow for unique action in each county rather than a “one size fits all” approach. Discussion ensued. George Pierson moved that the Board of Directors approve funding in the amount of \$70,000 to the Rural Health Initiative for 2012. Tom Carrico seconded the motion, and it was approved.

Janie noted the Cultural Competency Technical Assistance recommendations are included in the packet. Eleven organizations will receive assistance from three funders: REACH, Healthcare Foundation of Greater Kansas City, and Jackson County Mental Health Levy Fund, a previous technical assistance recipient. Janie reported a significant number of staff discretionary grants are in the pipeline, and as such, REACH has put a hold on additional requests. The next Program and Policy Committee meeting will be Tuesday, April 3, 2012 at 5:00 p.m.

There being no further business, the meeting was adjourned at 6:25 p.m.

The next Board meeting will be held May 17, 2012 at 4:00 p.m.

Respectfully submitted,

Karen Moore
Administrative Assistant