

REACH Healthcare Foundation 2011-2015 Strategic Plan

The REACH Foundation Board of Directors adopted the following strategic plan for 2011-2015.

Our Vision: All poor and underserved people in our community will have quality healthcare.

Our Mission: To inform and educate the public and facilitate access to quality healthcare for poor and underserved people.

Our Goals: To substantially improve health outcomes and reduce health disparities in our six-county region, the Foundation will direct its grant making and policy efforts toward two major goals:

1. Increase the number of people in the Foundation’s service area who have access to quality, affordable health care services and health coverage.

2. Advance integrated approaches to oral health, mental health and physical health care.

Targeting Resources: The Foundation has identified strategies to help us achieve our goals.

Strategies to Expand Access to Health Care Services and Coverage

- Expand availability of oral health, mental health and safety net health services for poor and medically underserved populations.
- Policy development and implementation of alternative provider models and expanded scope of practice to address workforce shortages.
- Public policy and programs that strengthen Medicaid, including efforts to expand and improve enrollment, reimbursement and benefits for eligible children and adults.
- Effective implementation of the Affordable Care Act.
- Consumer engagement and coalition building to inform and influence health programs and policies.

Strategies to Improve Quality of Health Care Services

- Implementation of patient-centered medical home, or health home, standards for safety net clinics and community mental health centers.
- Integration of oral health and/or mental health services with physical health care.
- Care coordination or intensive case management/disease management to reduce fragmentation of care and improve chronic conditions.
- Implementation of evidence-based treatment approaches in oral, mental and physical health care.
- Place-based services that bring health services to clients.
- Building organizational and provider cultural competency.

Additional Points: In addition, we will focus our efforts on:

- Individuals ages birth to age 64 (before Medicare).
- Evaluation and measurement to guide activities and mark our progress.
- Investing in capacity building for nonprofit organizations and their leaders.
- Identifying opportunities in our rural counties to address rural health issues and needs.