



**For Immediate Release**  
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### **REACH Foundation to Offer Cultural Competency Technical Assistance Awards**

MERRIAM, KANSAS – The REACH Healthcare Foundation will offer selected nonprofit organizations up to one year of technical assistance and other support to help their organizations address cultural competency and diversity. Organizations working in health and human services for uninsured and underserved populations are invited apply to participate in the Foundation's Cultural Competency Initiative. An Application for Technical Assistance will be released on Nov. 1; the deadline to apply is Dec. 17.

A workshop to explain the initiative and the application is scheduled for 1-3 p.m., Wednesday, Nov. 3, at the REACH Foundation's offices, 6700 Antioch Road, Suite 200, Merriam, Kansas 66204.

The goal of the initiative is to build understanding and practice of cultural competency so as to eliminate barriers that contribute to health disparities. The REACH Foundation has contracted with a consulting group with expertise in this arena to serve as the technical assistance provider. This opportunity is not designed to provide financial support for specific programs.

The application will be available on the Foundation's web site on Nov. 1. The deadline to submit an application is Dec. 17. Technical assistance recipients will be selected in February, with awards beginning in March 2011.

For more information on the Cultural Competency Initiative, visit [www.reachhealth.org](http://www.reachhealth.org) and click on Initiatives/Cultural Competency, or contact Carla Gibson, Senior Program Officer, (913) 432-4196.

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