

**VISION:** All people in our communities achieve equitable health outcomes.

**MISSION:** Advance health equity through coverage and care for underserved people in our region.



## GUIDING PRINCIPLES AND CORE VALUES

The REACH Healthcare Foundation ...

- Believes quality healthcare and coverage is a human right.
- Serves as a leader and community catalyst for change.
- Demonstrates inclusiveness, respect and appreciation for the backgrounds, differences and points of view of others.
- Promotes open dialogue and collaboration to share knowledge and create strategic alliances.
- Fosters an environment of positive change through innovation, creativity and continuous improvement.
- Acts ethically, with integrity, accountability and attention to excellence.
- Funds change to create healthier communities and an equitable system of care for all.
- Prioritizes allocation of resources to maximize impact on health outcomes.



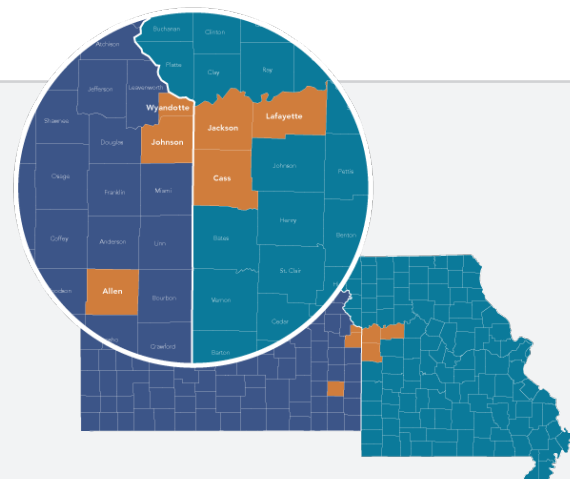
## COMMUNITY INVESTMENT FRAMEWORK

In keeping with our defined charitable purpose, the REACH Healthcare Foundation strives to **protect and continuously improve health insurance coverage rates** in our 6-county service area. We also aim to increase access to quality, culturally appropriate health and human services and whole person care for society's most vulnerable.

No single or set of community investments can resolve longstanding inequities created by decades of institutionalized racism and policies that marginalize people. With our limited resources, the REACH Foundation seeks to **produce sustainable improvements by honoring the voices within impacted communities, collaborating to address their needs, and advocating for policy change.**

REACH uses a community investment framework centered on three outcome areas that support the foundation's aim of achieving equitable health outcomes. Each outcome area is further defined through strategies that drive our work, partnerships and where we invest.

**BRIDGE THE COVERAGE DIVIDE**  
**CLOSE THE HEALTH EQUITY GAP**  
**STRENGTHEN THE SAFETY NET**



The Foundation places a particular **emphasis on whole person care needs of Black, Latinx, immigrant, refugee, low-income and rural populations**, acknowledging that social determinants of health are key drivers of inequitable health outcomes.

REACH determines progress through identification, benchmarking and continuous monitoring of a variety of metrics, including population health and social determinants of health data.

# REACH FOUNDATION OUTCOME INVESTMENT AREAS



## STRENGTHEN THE SAFETY NET

*Strengthen the safety net and expand its capacity to provide quality, whole-person care.*

### STRATEGIES

1. Maintain signature core operating investments in mission-aligned community partners.
2. Strengthen organizational capacity of the region's nonprofit health and human services sector.
3. Explore opportunities for safety net health care system evolution and transformation with regional providers and partners.
4. Advance the adoption of whole-person and trauma informed care practices in the health care safety net system.



## CLOSE THE HEALTH EQUITY GAP

*Advance health equity through programs and partnerships that fully engage impacted populations in reducing health disparities.*

### STRATEGIES

1. Expand leadership, capacity and partnerships in organizations addressing social determinants of health to advance racial equity.
2. Grow partnerships to build and retain a diverse and inclusive workforce for the region's health care safety net system.
3. Accelerate innovative approaches to improve individual and population health in rural communities in the REACH service area.



## BRIDGE THE COVERAGE DIVIDE

*Bridge the coverage divide through expanded access to Medicaid and other publicly funded health and human services.*

### STRATEGIES

1. Advocate, lobby and engage voters and citizens to advance policies that close the coverage gap, including Medicaid expansion.
2. Connect health care consumers to culturally appropriate providers, health insurance and other public benefits.
3. Support timely research to inform public policy and community action to improve population health.