

REACH Foundation 2011-2015 Strategic Plan

The REACH Healthcare Foundation Board of Directors adopted the following strategic plan for 2011-2015.

Our Vision: All poor and underserved people in our community will have quality healthcare.

Our Mission: To inform and educate the public and facilitate access to quality healthcare for poor and underserved people.

Our Goals: To improve health outcomes and reduce health disparities in our six-county region, the Foundation will direct its grant making and policy efforts toward two major goals:

1. Increase access health care services and health coverage for uninsured and medically underserved people.

2. Improve the quality of health care for uninsured and medically underserved people.

Targeting Resources: The Foundation has identified strategies to help us achieve our goals.

Increase Access to Health Care Services and Coverage

- Expansion of direct services and coverage for oral health, mental health and primary care through the safety net.
- Utilization of expanded scopes of practice and alternative health care providers.
- Public policy that strengthens Medicaid, advances alternative provider use and protects the safety net.
- Advocacy to inform and educate consumers, providers and policy makers.
- Provision of place-based services and use of technology to delivery health care services and information where consumers are located.

Improve Quality of Health Care Services

- Implementation of patient-centered medical home and health home standards in safety-net clinics and community mental health centers.
- Integration of oral, behavioral and primary health care services.
- Care coordination and/or intensive case management/disease management.
- Implementation of evidence-based treatment approaches.
- Build organizational and provider cultural competency.
- Use of technology to improve quality of health services and patient engagement in care.

Additional Points: The Foundation will focus resources and efforts on:

- Individuals ages birth to age 64 (before Medicare).
- Evaluation and measurement to guide activities and mark our progress.
- Capacity building for nonprofit organizations and their leaders.
- Identifying opportunities in our rural counties to address rural health issues and needs.