

Competitive Proposal for Program: Rating Rubric

Organization Name: _____ Project Title: _____

Reviewer: _____ Decision: ACCEPT ____ DECLINE ____

	OP (10)	PN (20)	PD (20)	KP (10)	EV (20)	SU (20)	TL (100)
REV1							
REV2							

Category	Included	Quality			
		E (9-10)	G (6-8)	F (3-5)	P/M (0-2)
Organizational Profile (10 Points)					
1) Governance Structure					
2) Operational Structure					
3) Assets of Organization					
4) Diversity and Inclusion					
5) History/Experience with Target Population					
<p>E = Excellent if all required elements are present, understandable, and clearly indicate that the organization has strong governance and operations and commitment to diversity in both governance and service delivery; and that the organization has proven experience with the target population.</p> <p>G = Good if all required elements are present, understandable and that the organization is strong in at least 3 of the five required elements.</p> <p>F = Fair if two or more of the required elements are absent and that the organization is strong in fewer than 3 of the five required elements.</p> <p>P/M = Poor or Missing if most or all of the required elements are absent and the organization does not have any apparent strengths in organizational governance, operations, assets, diversity, or history with the target population.</p>					
Category	Included	Quality			
		E (16-20)	G (11-15)	F (6-10)	P/M (0-5)
Problem or Need (20 Points)					
1) Project alignment with TOC					
2) Target Pop and their characteristics					
3) Assessment of availability of services					
4) Project builds on previous work and/or lessons learned					
<p>E = Excellent if all required elements are present, understandable, and clearly indicate that the rationale and context for the project is strong, aligns well with the REACH TOC, and that there is a clear community need.</p> <p>G = Good if 3 of the 4 required elements are present, understandable and that the rationale and context for the project is evident but not well justified; and aligns well with the REACH TOC.</p> <p>F = Fair if two or more of the required elements are missing and that the project rationale is not justified or aligned with the REACH TOC.</p> <p>P/M = Poor or Missing if most or all of the required elements are absent and the problem or need is not described; not aligned with TOC</p>					

Category	Included	Quality			
		E (16-20)	G (11-15)	F (6-10)	P/M (0-5)
Project Description (20 Points)					
1) Purpose of Project and RF Interest Area					
2) REACH strategies used					
3) Planned Project Activities for each strategy described					
4) Services to be delivered to target pop					
5) Describe service delivery in cultural competent approach					
6) Timeline with specific dates or timeframes					
7) Evidence-base for services					
8) Population or community to receive services					
9) Outreach and access strategies					
10) Partner organizations engaged in this project					
11) If operating, assess effectiveness of current effort					

E= Excellent if all required elements are present, understandable, and clearly indicate that the project is well designed, delivers needed evidenced-based services to a defined target population using culturally competent methods and actively implements outreach and access strategies to reach the target population. Project is highly aligned to the REACH TOC

G= Good if all but 1 or 2 of the required elements are included, understandable and that the purpose, strategies, services and target population are strong elements of the proposed project. Project is aligned with the REACH TOC

F= Fair if three or more of the required elements are missing and that the project appears to deliver needed services to a defined target population but lacks a well thought out plan of action (project activities and timeline). Project is aligned with TOC

P/M = Poor or Missing if most or all of the required elements are missing and the project as described does not have any apparent strengths in purpose, use of strategies, plan of action, evidence-base, and outreach to target population. Not aligned with REACH TOC

Category	Included	Quality			
		E (9-10)	G (6-8)	F (3-5)	P/M (0-2)
Key Personnel (10 Points)					
1) Project Key Personnel					
2) Key personnel experience and credentials for this project					
3) Tasks/responsibilities of key personnel					
4) Likely project champion with rationale					
5) Roles/responsibilities of partner/collaborating organizations					
6) Letters of Commitment					

E = Excellent if all required elements are present, understandable, and clearly indicate that the personnel leading the project are well-qualified in project management, experienced with the project type, services to be delivered, and target population. The project champion is a likely choice to be able to advocate internally for the project. Partner organizations are identified and logical choices and the proposal includes letters of commitment from these proposed partners. Tasks and responsibilities for key personnel and collaborating partners are described.

G = Good if all but 1 required elements are present, understandable, and that key personnel appear to be appropriate choices to lead the project. Descriptions of tasks/responsibilities of key personnel or partner organizations are present but may be superficially described. Letters of commitment are present.

F= Fair if two or more of the required elements are missing and/or the key personnel may be inadequate to carry out the project given their experience with the population, services, and responsibilities. Tasks/responsibilities are missing.

P/M = Poor or Missing if most of the required elements are missing and what is provided is inadequate to assess the capacity of key personnel.

Category	Included	Quality			
		E (16-20)	G (11-15)	F (6-10)	P/M (0-5)
Evaluation (20 Points)					
1) Measures of Impact (7 points)					
a. State REACH Impact Area					
b. State Indicators – baseline, target, data					
2) Measures of Outcomes (8 points)					
a. State REACH Strategy(ies)					
b. State REACH Outcome(s)					
c. State REACH indicator(s) – baseline, goal, data					
3) Measures of Execution (5 points)					
a. How evaluate progress of implementation					
b. How document contributions of partners					
c. Plan to share/use implementation progress data					
d. How and how often assess patient satisfaction					
e. Use of UDS data (# receiving services, encounters, and dropouts)					

E = Excellent if all required elements are present, understandable, and fully align with REACH theory of change indicators of impact and outcomes. Response includes informed baselines, realistic and meaningful targets, and describes how data are captured and stored for evaluation purposes. Measures of Execution are thoughtful and concrete. Additional organizationally relevant or meaningful indicators are included with baselines and targets.

G = Good if all required elements are present, understandable and logically consistent but no additional organizationally relevant indicators are included. Baseline and/or target goals for indicators are logically consistent with each other or with the indicators. Measures of Execution may be less concretely described or thought out. Aligned with the REACH TOC

F = Fair if one or more of the required elements are missing OR if baselines, target goals or data gathering descriptions are unrealistic or not meaningful or logically consistent. Aligned with the REACH TOC. Measures of Execution are inadequate or not well developed or described.

P/M = Poor or Missing if most or all of the required elements are absent OR what is provided is inadequate to assess the evaluation approach.

Category	Included	Quality			
		E (16-20)	G (11-15)	F (6-10)	P/M (0-5)
Sustainability (20 Points)					
1) Definition of sustainability Included/sustainability framework					
2) How have you diversified funding OR your plans to diversify					
3) How engage stakeholders, staff, board in sustainability decisions					
4) Key sustainability features in place					
a. Strategic Plan					
b. Succession Plan					
c. Leadership Development Plan					
d. Plan to Retain Key Board and Staff					
e. Programming/Service Plan					
5) Steps to develop new public/private partnerships					
6) Describe how evaluation will be used in effort to be a learning organization					

E = Excellent if all required elements are present, understandable, and clearly indicate that the organization has already begun implementing at least 4 of the 6 sustainability dimensions. Response indicates that the applicant has seriously considered the meaning and importance of sustainability and may have adopted a sustainability framework. Applicant concretely describes previous, current, and planned efforts to diversify funding and create new public-private partnerships, engage stakeholders in meaningful discussions about sustainability, and have plans to put remaining sustainability dimensions in place in the near term). Evaluation appears to be a key strategy to drive organizational and program improvement.

G = Good if applicant's response includes all the required elements, is understandable and clearly indicates that the organization has begun sustainability planning --- but is not yet implementing 3 or more of the 6 sustainability dimensions. Applicant has described at least one effort to diversify funding and create new public-private partnerships; and evaluation is regularly used by the organization but may not yet be driving organizational improvement efforts.

F= Fair if applicant's response is missing 3 or more of the required 6 elements (dimensions) OR the response indicates that the applicant has only superficial understanding of sustainability. Applicant may propose to begin creating sustainability plans but limited efforts have been undertaken to try to diversify funding OR create new public-private partnerships; evaluation is rarely used by the organization.

P/M = Poor or Missing if 5 or more of the required elements are missing and what is provided indicates that the applicant has not yet considered sustainability planning. No efforts to diversify funding or create new public-private partnerships have occurred; evaluation is not used in programming or organizational improvement.